

## This week, your impact is doubled, friend



**From** Derrick Johnson, NAACP <info@naacpnet.org>  
**To** <sjohnston@tuesdayforumcharlotte.org>  
**Reply-To** <info@naacpnet.org>  
**Date** 2025-11-25 17:16

# NAACP

Friend,

This Giving Tuesday, your voice and your generous support can help fuel the NAACP's mission to ensure a future free from racial discrimination. Every day, we're fighting for:

- An economy that works for everyone
- Voting rights and fair representation
- Quality education
- Healthcare for all

While our hard-won civil rights remain under attack, the NAACP continues to deliver victories for our communities. Victories in the courts, in statehouses, and in neighborhoods across the country.

Today, you have the chance to make your impact go twice as far!

**A generous partner has committed to match each Giving Tuesday contribution, dollar for dollar, up to \$300,000.**

Your \$25 becomes \$50.

Your \$50 becomes \$100.

**Your commitment becomes a statement: *We will not back down.***

[Your support powers our legal advocacy, grassroots organizing, and policy work that protects civil rights and expands opportunity for every community in this country. When you give today, you strengthen the movement that has stood strong for more than a century.](#)

**MATCH MY \$5 >>**

**MATCH MY \$20 >>**

**MATCH MY \$50 >>**

**MATCH MY \$100 >>**

Peace and Power,

Derrick Johnson  
President and CEO  
NAACP



P.S. This Giving Tuesday match is limited. Please make your contribution now and help us unlock the full \$300,000.

---

The NAACP advocates, agitates, and litigates for the civil rights due to Black America. Our legacy is built on the foundation of grassroots activism by the biggest civil rights pioneers of the 20th century and is sustained by 21st-century activists.

**[Please consider making a generous donation today! We cannot thank you enough for your support.](#)**

## **MAKE A DONATION >>**

Any donor history information in this email reflects what we have on file for this specific email address. If you have donated with a different email address, with a check, or with a spouse -- we have that on file, thank you so much for your continued support!

If you would only like to receive our most important emails, please [click here](#). To unsubscribe please [unsubscribe](#)click here.

<https://naACP.org>

2025 NAACP

NAACP  
4805 Mt. Hope Drive  
Baltimore, MD 21215  
United States