

# Fuel the Future of QCity Metro

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**Hi, QCity Metro Family:**

Today, we're back to share something big — the official launch of QCity Metro's refreshed brand and the next chapter of our community-centered journalism.

For 17 years, our mission has been simple: **to tell the stories of Black Charlotte with depth, integrity and heart.** And thanks to readers like you, we've been able to spotlight the people, businesses, culture and issues that help shape our city.

As we roll out our new look — including a modern logo, upgraded website and expanded content — we're asking for your help to strengthen the future of Black media in Charlotte.

**HELP US REACH 600 DONORS BY JANUARY 31ST.**

[Give now!](#)

## Fuel the Future of QCity Metro

Local, independent journalism needs community support to thrive. When you donate, you help us:

- Deliver reliable news that keeps our community informed