

We've got exciting news!

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-- Glenn H. Burkins, publisher

Happy Sunday, QCity.

I've got some exciting news as QCity Metro celebrates its 17th birthday this month.

Within the next 24 hours, we'll debut a new website endowed with artificial intelligence (AI).

Let's start from the beginning.

Why a new website?

Stated simply: costs and technology

Although our new site will have AI capabilities, it will actually save us money.

This year has been financially challenging for Black newsrooms, as some of our major sponsors have withdrawn advertising dollars because of the unwarranted attacks on diversity, equity and inclusion (DEI). (I'll say more about that in another post.)

What does the new site mean for readers?

- **A new login requirement:** Starting Dec. 1, readers will need to log in with an email address to read our news and content on the website. Once this is done, you won't be asked to log in again unless you clear your browsing history or switch to a new browser.

Readers who log in will be automatically signed up to receive our morning newsletter.

What about people who already get the newsletter?

Nothing will change, and you'll continue to receive it, but when you visit the website starting Dec. 1, you'll be prompted to enter your email address once more.

Don't wait for the prompt!

Once the new site goes live, go ahead and log in. The arrow points the way!