

NAACP x Red Cross for National Diabetes Month

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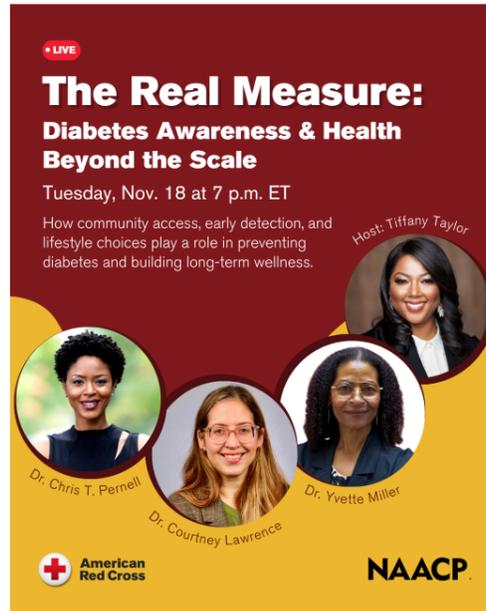
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Friend,

This November, in recognition of National Diabetes Awareness Month, the NAACP and American Red Cross are teaming up to spark an important conversation about what health really means, because it's more than just a number on the scale.

The Specifics:

- Event:** The Real Measure: Diabetes Awareness & Health Beyond the Scale
- Date:** November 18, 2025
- Time:** 7 p.m. ET
- Tune in** on the [NAACP YouTube Channel](#) and [Red Cross Facebook page](#)



Let's work together to expand access to preventive care, promote fitness, and share culturally relevant education. Every drop of blood, every step, and every conversation brings us closer to a healthier, more equitable future.

What to Expect:

- A panel of experts, including NAACP's own Dr. Chris T. Pernel, Director of the Center for Health Equity, Dr. Courtney Lawrence, a division medical director for American Red Cross, and Dr. Yvette Miller, a division medical director for the American Red Cross, will discuss diabetes prevention, wellness, and the power of community health.

Take Action:

- Learn how blood donation can provide critical health insights like A1C levels, blood pressure, and hemoglobin, and sign up for testing near YOU.

Discover how you can take charge of your health and help your community thrive.

Keep Advancing,

[NAACP](#)