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Weekly News Recap

From [NAACP <info@naacpnet.org>](#) on 2025-10-24 18:02

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Red Cross: [NAACP Board Chairman Leon Russell Champions Change for Sickle Cell Patients](#)

Leon Russell still remembers those four-hour drives from his small hometown to the University of Virginia Hospital in Charlottesville during the late 1950s and early 60s. His brother Amos was having another sickle cell crisis, and getting care meant navigating segregated facilities—carefully planning where a Black family in crisis would be welcome.

TheGrio: [Trump photographed with young Republicans who called Black people monkeys, joked about watching people 'burn'](#)

As theGrio previously reported, Black leaders, including NAACP President [Derrick Johnson](#) and Congressional Black Caucus Chairwoman and U.S. Rep. Yvette D. Clarke, [slammed the shocking text messages leaked from a group chat](#) among young Republican leaders from New York, Kansas, Arizona, and Vermont.

AdWeek: [Beyond Efficiency: How AI is Rewriting the Rules of Brand Strategy](#)

The panelists agreed the industry is still in a state of experimentation, as it tests and learns what the tools can do. "AI, in some ways, is the new Blackberry," said Aba Blankson, chief marketing and communications officer of the NAACP. "We're playing with it, in some ways. Every day you say, 'What can I ask this thing? What can I do with this thing?'"

WKTV: [NAACP Rome Branch Hosts Local Election Candidates](#)

The Rome branch of the NAACP is hosting a "Meet the Candidates" event on Monday night. The event seeks to inform the public about the candidates and their platforms.

Capital B Atlanta: [Voter Engagement Groups Stepping Up as New Georgia Project Shuts Down](#)

Black voter engagement is "stronger than it's ever been," according to Georgia NAACP President Gerald Griggs, who said it's misleading to compare 2024 turnout to the levels it reached in 2020 during the pandemic, which [boosted mail-in voting](#).

Port City Daily: [New Hanover NAACP hosts 'Souls to the Polls' ahead of municipal elections](#)

This weekend one local organization is encouraging people to get out and vote early in the Wilmington municipal election. The NAACP of New Hanover County continues its election season Souls to the Polls event on Saturday, Oct. 26, 1 p.m.