

## This moment is mission-critical!



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**NAACP**®

Friend,

All politics is local, but at this moment, authoritarian leadership is infecting multiple branches of government, making elected officials, at every level, who are willing to defend democracy more vital than ever before.

**That's why we've officially launched our half-a-million-dollar statewide voter mobilization campaign in Virginia ahead of the election in November!**

[Through the NAACP Black Voter Defense Fund, we are working to address systemic issues, such as racial gerrymandering, through mobilization, legal advocacy, and education. But if we are to continue this critical work, we've got to raise another \\$100,000 by MIDNIGHT TONIGHT! Your support today is crucial. Can I count on you to rush a donation?](#)

## **RUSH A DONATION >>**

From the school board to the White House, every election counts. And we must show up at the ballot box to make our voices heard. Voting is how we protect our rights and our democracy.

Our voter outreach campaign is expected to reach nearly 300,000 people throughout Virginia. We're reaching out to first-time voters, frequent voters, and everyone in between, to remind our communities that the power of change is in our hands, and it begins with our vote.

**There's so much at stake – from public safety to criminal justice, from women's health to voting rights. We are building power block by block, person by person, student by student, ensuring that we protect our rights today before they are gone tomorrow.**

[Friend, now that you know how much is on the line, will you donate to the Black Voter Defense Fund? Every single dollar raised towards closing our \\$100,000 funding gap helps us scale our voter outreach nationwide ahead of these elections. It's up to all of us to keep fighting for our democracy!](#)

**RUSH \$5 >>**

**RUSH \$20 >>**

**RUSH \$50 >>**

**RUSH \$100 >>**

We couldn't do this without you!

Keep Advancing,

Amari Fennoy  
National Mobilization Director  
NAACP



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The NAACP advocates, agitates, and litigates for the civil rights due to Black America. Our legacy is built on the foundation of grassroots activism by the biggest civil rights pioneers of the 20th century and is sustained by 21st-century activists.

**Please consider making a generous donation today! We cannot thank you enough for your support.**

## **MAKE A DONATION >>**

Any donor history information in this email reflects what we have on file for this specific email address. If you have donated with a different email address, with a check, or with a spouse -- we have that on file, thank you so much for your continued support!

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