

Our last chance



From NAACP HQ <info@naacpnet.org>
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NAACP®

Friend, President Johnson reached out yesterday to ask you to become a founding donor of our Black Voter Defense Fund. We need your support to fuel the NAACP's critical frontline civil rights work.

While we've seen an incredible influx of support, we need to raise another \$50,000 by midnight *TONIGHT* if we're going to continue combating the extremists targeting our communities.

[Take a moment to read the president's note below and then chip in whatever you can to fight discriminatory gerrymandering, sue racists, and reestablish the protections guaranteed by the Voting Rights Act!](#)

SECURE DONATION LINK: <https://naacp-us.org/BVD>

Friend: **[In a moment, I'm going to ask you to become a founding donor of the Black Voter Defense Fund. But first, I want to explain how the NAACP is on the frontlines of the fight to protect democracy and empower Black voters:](#)**

BECOME A FOUNDING DONOR >>

In the last eight months, we've seen just how far extremist leaders are willing to go to push our communities back toward a time when we were denied full personhood and equal rights.

The NAACP is calling on Americans of every background to recognize the dangers of this moment. Our democracy depends on ensuring that every person is counted fully, valued equally, and represented fairly.

We are prepared to fight injustice at every level. Our future depends on it.

We are suing Texas Governor Greg Abbott, coordinating town halls across the country to hold decision-makers accountable, and mobilizing voters ahead of the midterms. *But we can't do this critical work without your support.*

That's why we created the Black Voter Defense Fund; to tackle systemic issues like racial gerrymandering through mobilization, legal advocacy, and education.

[Whether you give \\$1 or \\$100, every donation fuels this crucial civil rights work. We're going to need a groundswell of grassroots support if we're going to continue suing extremists, expanding our advocacy, and protecting our sacred right to vote. Now that you know what's at stake, will you become a founding donor to the Black Voter Defense Fund?](#)

CHIP IN \$24 >>

CHIP IN \$50 >>

CHIP IN \$75 >>

CHIP IN \$100 >>

Peace and Power,

Derrick Johnson
President and CEO
NAACP



The NAACP advocates, agitates, and litigates for the civil rights due to Black America. Our legacy is built on the foundation of grassroots activism by the biggest civil rights pioneers of the 20th century and is sustained by 21st-century activists.

[Please consider making a generous donation today! We cannot thank you enough for your support.](#)

MAKE A DONATION >>

Any donor history information in this email reflects what we have on file for this specific email address. If you have donated with a different email address, with a check, or with a spouse -- we have that on file, thank you so much for your continued support!

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2025 NAACP

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