



2025 Institute Overview

www.TheInstituteNC.org

June 2025

National
INSTITUTE 
Minority Economic Development

Legacy Fund

CONTINUING OUR LEGACY
HONORING OUR FOUNDERS



ANDREA HARRIS



LEW MYERS



JULIAN BROWN



NATHAN GARRETT



ABDUL RASHEED

TheInstituteNC.org/GIVE

**GIVING
TUESDAY**

1986



✓ ABOUT THE INSTITUTE:

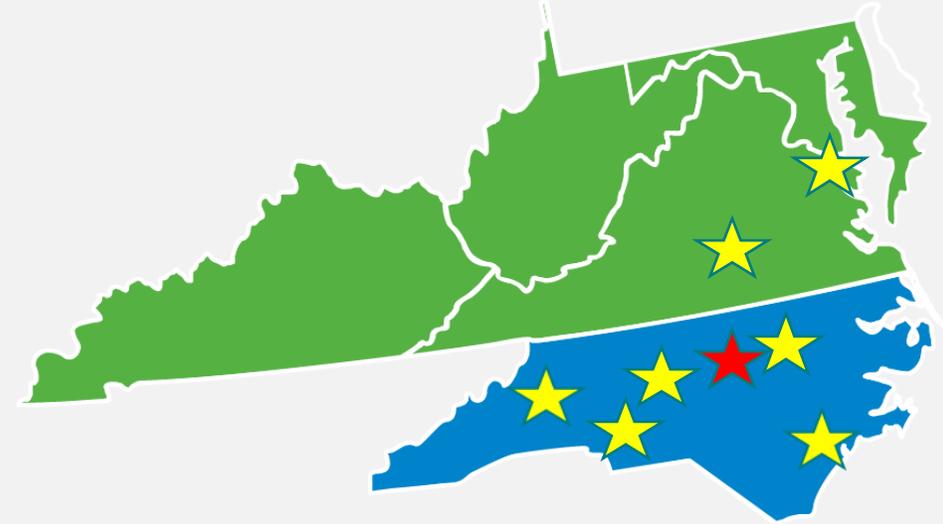
A Catalyst for Wealth Creation

- **Mission:** To strengthen the asset base of diverse populations through policy, education and economic opportunities.
- **Vision:** Economic prosperity for diverse populations.
- **Values:** Trust, Excellence, Innovation, Collaboration

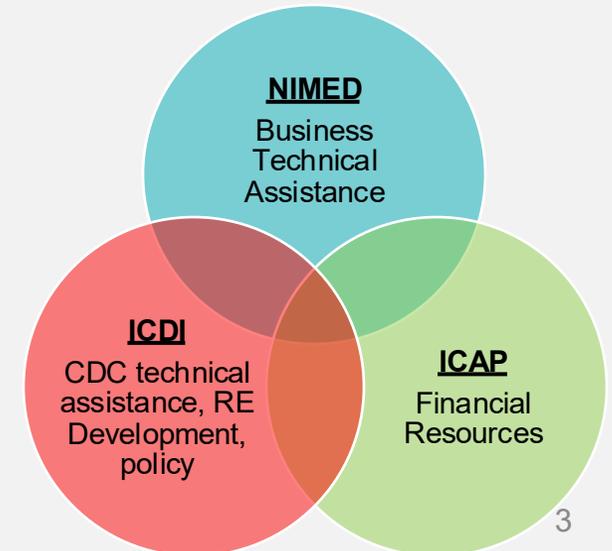
- **Family of Companies (all three are 501(C)3s):**
 - The Institute (**38 years**) – Technical assistance, policy
 - Institute Capital (**26 years**) – CDFI of financial Resources
 - Institute Community Development Initiative – CDC support

- **2024 Size:**
 - \$9.1 million combined revenue
 - \$59.4 million in combined assets

Our Footprint



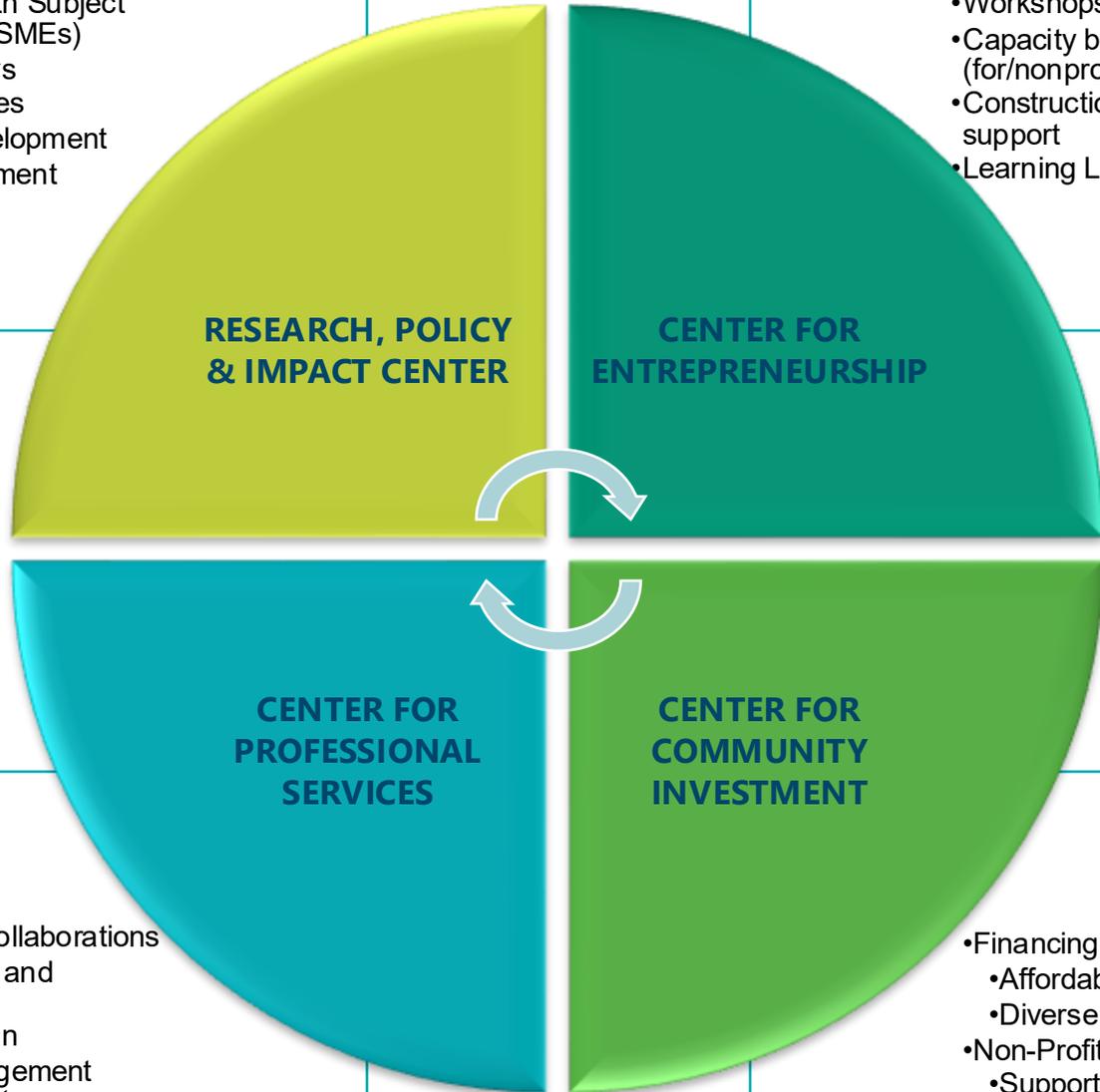
Our Structure



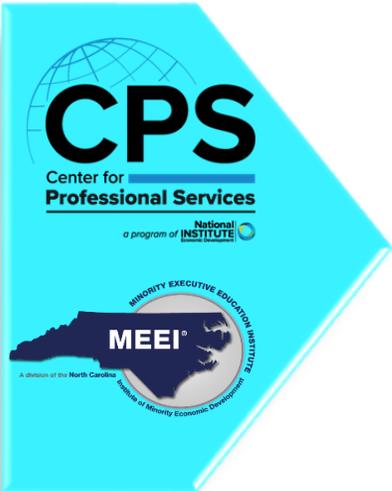
Organizational Structure



- Data team
- Collaboration with Subject Matter Experts (SMEs)
- Quarterly surveys
- Strategic Priorities
 - Economic Development
 - Policy Development
 - Education
 - Advocacy



- Education, training, T/A
- Workshops
- Capacity building (for/nonprofits)
- Construction and Bonding support
- Learning Lab



- Consulting arm
- Public/Private Collaborations
- Diversity, Equity and Inclusion
- Supplier Inclusion
- Executive Management Education Institute

- Financing
 - Affordable Housing
 - Diverse Businesses
- Non-Profit Capacity Building
- Support CDCs
- Engage HBCUs



New Organizational Eco-System



Community Economic Development Incubator

916 W. 5th Street, Charlotte



Community Economic Development Incubator

916 W. 5th Street, Charlotte

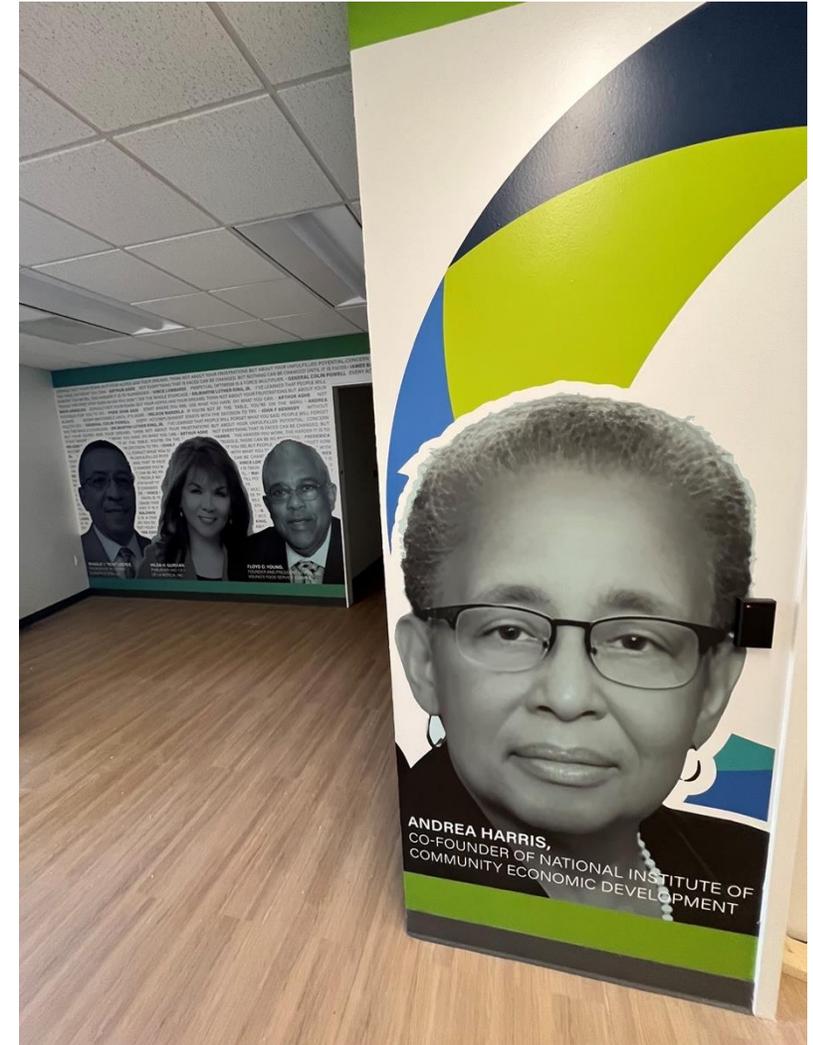
- Provide technical assistance, training and cohorts to diverse small businesses
- Provide training and technical assistance to community development corporations (CDCs)



Community Economic Development Incubator

916 W. 5th Street, Charlotte

- Provide capital and foster growth by providing capital to diverse small businesses and CDCs
- Offer co-working space & office space



2024 IMPACT

National INSTITUTE
Community Economic Development



\$9,849,980 | **\$725,000**
ICAP Direct Loans and Other
Access to Capital | CDFI Funds Awarded



\$428,000
Grant Funds Disbursed



\$34,593,898
Contracts/Bonding Awarded



4,905 | **1,467**
Entrepreneurs
Trained | Clients Served



15
Affordable Housing
Units Created



64
Business Starts

598
Jobs Created/
Retained