

BIG change starts with you



From Johanna Gulke via The Obama Foundation <donate@email.obama.org>
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Big changes often begin with small, consistent actions. This idea resonates throughout our communities, in movements for justice, and in the ways The Obama Foundation supports leaders who are driving change.

As the Monthly Giving Manager at The Foundation, I have seen firsthand how sustained support inspires changemakers in my region and beyond. That's why I'm excited to lead the 2025 Monthly Donor Challenge with a bold goal: to recruit [200 new monthly donors committed to fueling this vital work for change.](#)

As a proud Midwesterner, I'm thrilled to introduce you to **Jothsna Harris**, an Obama Leader. Through the power of storytelling, Jothsna equips frontline activists, artists, movement builders, and community groups with the tools to **reshape climate narratives and advocate for justice.**

Her efforts ensure that voices historically excluded from climate conversations—such as Black, Indigenous, People of Color, LGBTQIA+ individuals, youth, and people with disabilities—are heard, valued, and empowered to drive real solutions.



Jothsna's journey is a testament to the strength of collective action. Through her coaching, public speaking, and award-winning programs, she has ignited change in communities that have long been underrepresented in environmental movements. Thanks to supporters like you, this impact continues to grow, ensuring that changemakers like Jothsna have the **resources, networks, and opportunities** to lead us toward a more just and sustainable future.

Your monthly gift sustains change, not just today, but for the long term. By contributing each month, you become part of a passionate community dedicated to **hope, action, and progress.** You'll also receive **exclusive updates, impact stories, and opportunities** to engage with this growing movement. A gift of [\\$25/month—or any amount that's meaningful to you](#)—combined with the support of others will drive the kind of change that transforms lives and strengthens communities.

Will you be one of the 200?

Yes, I'll give monthly!

Thank you for creating big changes with your consistent action.
Together, we are stronger.

—Johanna

Johanna Gulke
Monthly Giving Manager
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