



NAACP
**THE FIERCE
URGENCY OF
NOW**

116TH NAACP NATIONAL CONVENTION

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CONVENTION LOCATION & THEME



48th ACT-SO National Competition

July 9 - 13, 2025

Sheraton/Le Meridien Charlotte

555 S. McDowell Street

Charlotte NC 28022

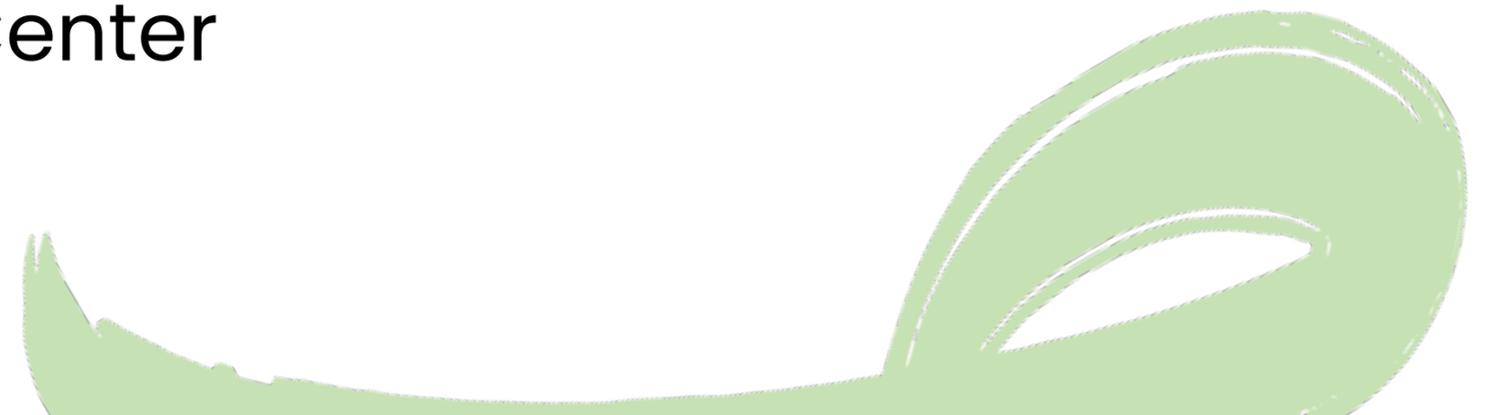




116th NAACP National Convention

July 12 – 16, 2025

Charlotte Convention Center
501 S. College St
Charlotte, NC 28202



OUR 116th NATIONAL CONVENTION THEME



Underscores the immediate need for action in the ongoing struggle and the transformative power of our unity to create a better future. It embodies the spirit of unity, commitment, and collective action for social justice – an unshakable invitation to Convention and beyond, urging everyone to keep advancing in the fight against discrimination.



CONVENTION SCHEDULE

116TH CONVENTION SCHEDULE

Subject to change

Wednesday, July 9th

- ACT-SO Registration
- ACT-SO Pep Rally

Thursday, July 10th

- ACT-SO Registration
- ACT-SO Competitions and Master Classes (Day 1)
- Democracy Summit

Friday July 11th

- ACT-SO Registration
- ACT-SO Competitions & Master Classes (Day 2)
- Democracy Summit
- Health Equity Summit
- The Hub
- ACT-SO Creators Social

116TH CONVENTION SCHEDULE

Subject to change

Saturday July 12th

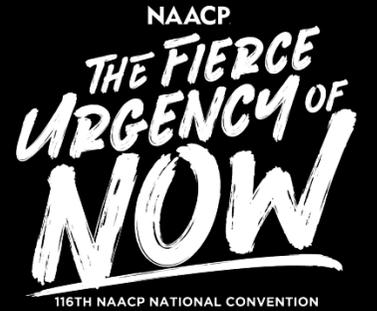
- Convention Registration
- The Hub & ACT-SO Immersive Gallery & Store , Career Summit and College Fair Hub Stage Programming
- Be In the Biz
- Board Meeting
- Foundation Board Meeting

Sunday, July 13th

- Convention Registration
- Praise & Memorial Service
- The Hub & ACT-SO Immersive Gallery & Store Hub Stage Programming
- WIN Empowerment Brunch (Ticketed Event)
- 48th NAACP ACT-SO Awards
- Opening Public Mass Meeting
- Delegates Reception hosted by Chairman Russell

116TH CONVENTION SCHEDULE

Subject to change



Monday, July 14th

- Convention Registration
- Regional Meetings
- Plenary Session
- Membership Luncheon (Ticketed Event)
- Advocacy Forums (Workshops)
- Labor Town Hall
- LGBTQIA+ Forum and Reception
- The Hub Night Market
- President's Reception
- Young Professionals Reception (Off-site)
- Youth & College Events

Tuesday, July 15th

- Convention Registration
- Regional Meetings
- Resolutions
- Elections – Board of Directors
- Juanita Jackson Mitchell Youth Awards Gala

Wednesday, July 16th

- Convention Registration
- Closing Plenary Session
- Labor Awards Luncheon (Ticketed Event)
- Spingarn Freedom Fund Awards Dinner (Ticketed Event)

CONVENTION REGISTRATION

116TH NATIONAL CONVENTION

REGISTRATION RATES



REGISTRATION TYPE	ADVANCE (April – June 1)	REGULAR (June 2 – July 16)	ONSITE Starting July 12
Adult Delegates & Alternate Delegates	\$250	\$300	N/A
Youth Delegates & Alternate Delegates	\$135	\$150	N/A
Observers – Adult	\$350	\$400	N/A
Observers – Youth	\$160	\$175	N/A
Daily Rates – Adult*	N/A	N/A	\$200
Daily Rates – Youth*	N/A	N/A	\$100

116TH NATIONAL CONVENTION

TICKETED EVENT RATES



EVENT	Individual Ticket	Table
Sunday, July 13, 2025		
W.I.N. Empowerment Brunch	\$125	N/A
Monday, July 14, 2025		
Membership Luncheon	\$125	N/A
Tuesday, July 15, 2025		
Juanita Jackson Mitchell Youth Awards Gala	\$85 – YOUTH \$125 – ADULT	N/A
Wednesday, July 16, 2025		
Labor Luncheon & Symposium	\$125	\$1250
Spingarn Freedom Fund Gala	\$200	\$2000 (unit pricing)

WHAT'S INCLUDED IN REGISTRATION?

Registration & ticket sales open in April



- **Required Access Badge**
- **Convention Bag**
- **Mobile App and/or Pocket Guide**
- **Convention Shuttle**
- **Plenary Sessions**
- **Advocacy Forums (workshops)**
- **Continuing Legal Education**
- **Exhibit Hall**
- **Regional Meetings & Breakfast(s)**
- **LGBTQIA+ Forum & Reception**
- **Delegates' Reception**
- **President's Reception**
- **Young Professionals Reception (21 - 40 years old)**

All youth & colleges attendees receive these benefits, PLUS:

- Youth and College Welcome Party
- Youth Socials
- Youth Advocacy Forums (workshops) and Panel Sessions

Adult & Youth Delegates – receive a **complimentary lunch** during the Resolutions Plenary Session

**GET INVOLVED &
STAY INFORMED**

SPONSORSHIP OPPORTUNITIES



Interested in Partnering?

Available partnership opportunities are outlined in our **Brand Partnership Opportunities Guide** provided in each folder for your consideration.

Let's Get Started!



YUMEKA RUSHING

Chief Strategy Officer

yrushing@naacpnet.org

VOLUNTEER

SIGN UP TODAY

Join us in making this convention a success and be part of an extraordinary event that will make a significant impact.

Sign up today to be a volunteer and help us create a memorable and impactful convention for all, knowing that your efforts are contributing to a greater cause.

SCAN HERE



VOLUNTEER OPPORTUNITIES



ACT-SO (July 8-13, 2025)

- Office Assistant
- Competition Usher
- Competition Facilitator
- Competition Baton
- Greeter
- Registration Assistant
- Event Assistants
- Judges Lounge Assistant
- ACT-SO Accounting Team Assistant
- Awards Ceremony Usher
- Music Cue
- Time Keeper
- Parade Marshall

National Convention (July 12-16, 2025)

- Door Monitor/Greeter/Scanner/Ticket Taker
- Bag Stuffing
- Room Set-Up/Monitor
- Welcome Committee/Info Desk
- Registration Staff
- Office Receptionist

**Scan for more information
about available volunteer
roles and duties.**



VOLUNTEER FAQs



1. Are volunteers paid for their time? **No**
2. Are volunteers offered free convention registration? **No, volunteers will receive a credential. If a volunteer would like to attend all convention events, they must register.**
3. Does the NAACP provide travel, housing, and/or parking for volunteers? **No**
4. What meals are covered for volunteers? **Meal vouchers are provided to volunteers if they work 4 or more hours/day.**
5. Can I select the events I'd like to volunteer for? **No.**
6. How are assignments determined? **Assignments are determined based on availability, ADA needs and comfort levels.**

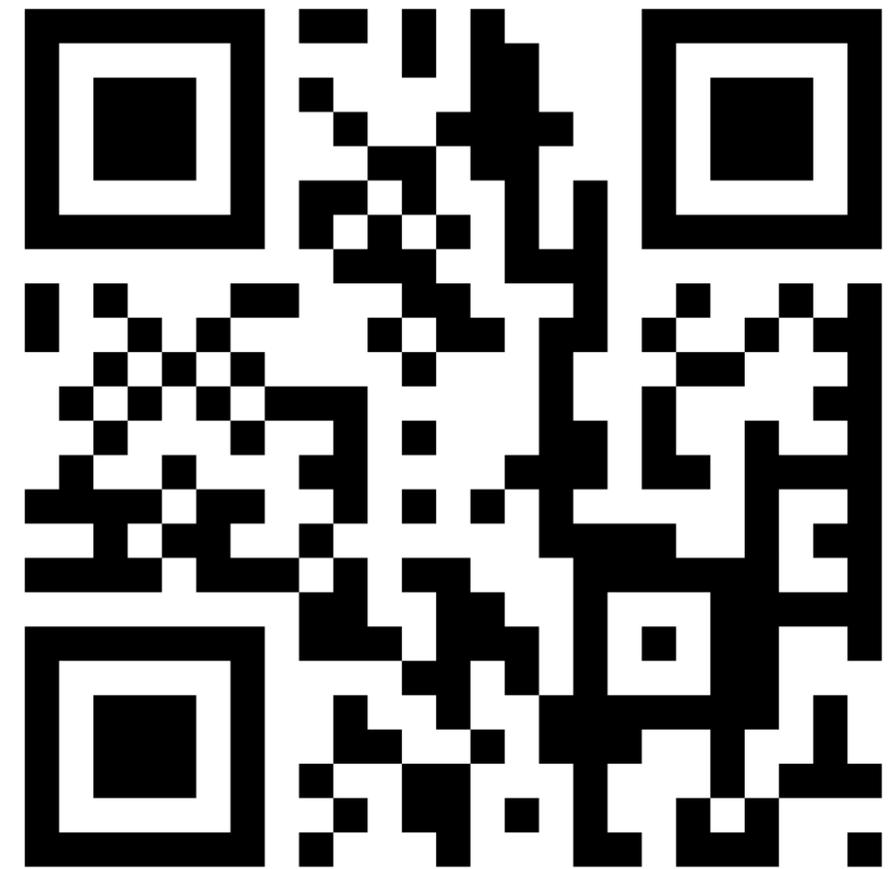
STAY INFORMED

GET THE LATEST ON CONVENTION

Visit our 116th NAACP National Convention website at www.naacp.org/convention.

Get updates about **registration, hotels, schedule, transportation discounts**, and so much more!

SCAN HERE



CONFIRMED

SEE YOU IN CHARLOTTE!

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