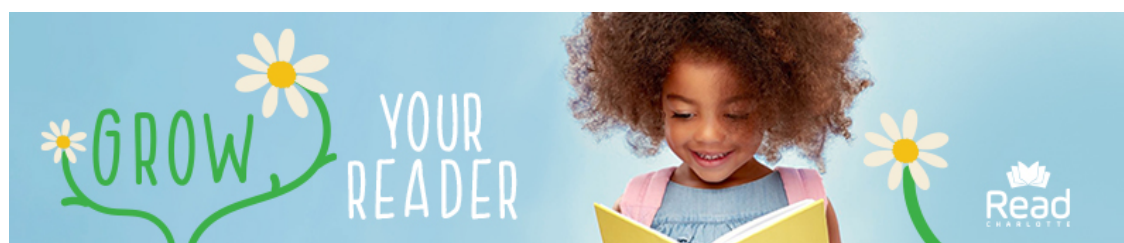


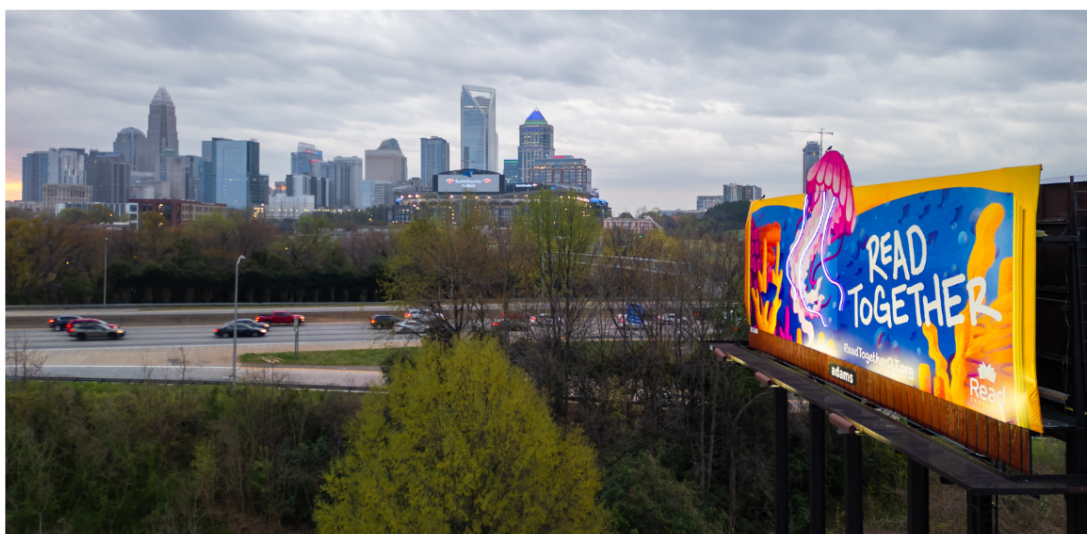
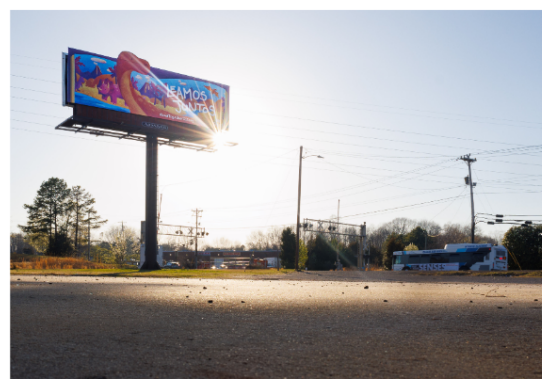
Storybooks in the sky



From Read Charlotte <elise@readcharlotte.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To Read Charlotte <elise@readcharlotte.org>
Date 2025-04-22 12:00



Big signs for a big mission



It's a sign – today is a great day to read together!

Our Read Together billboards are helping spread the important message that reading together makes a difference. It's a small way to make a big impact on your child, helping them learn about language and the world, and build important literacy skills.

Have you spotted these storybooks in the sky around town? Share your favorite design using #ReadTogetherCLT on social media!

A new idea every day! Check out our daily reading calendar at ReadTogetherCLT.org for fun questions and activities to try with your child.

Reading Hero: Perneice Mendez

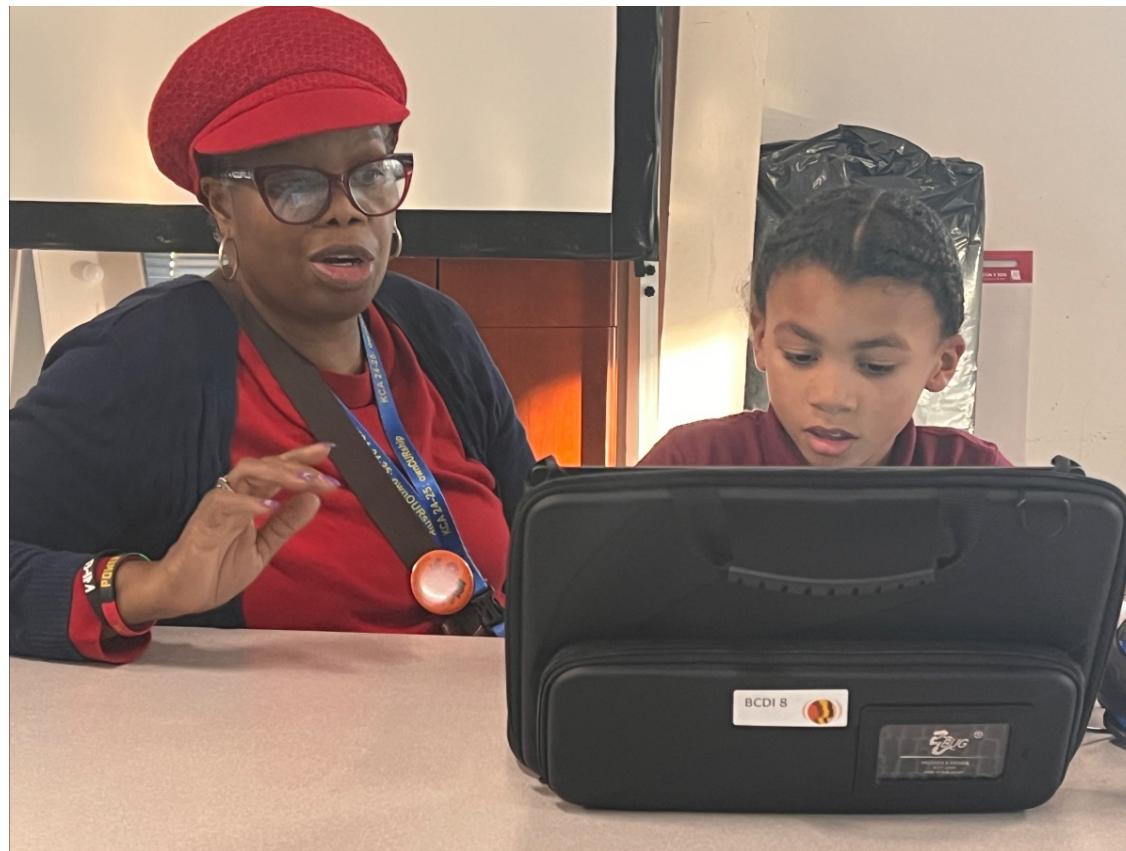
Meet our latest Reading Hero, Perneice Mendez!

She brings passion and energy to her work as an afterschool site coordinator with Black Child Development Institute – Carolinas, and an unwavering commitment to helping as many children as possible.

"Her commitment to our community ensures that children not only reach their full potential but also discover the simple joy of reading," said Dr. Devonya

Govan-Hunt, president of BCDI – Carolinas. "Without champions like Ms. Mendez, many children might never realize the power of their own voices, stories, and dreams."

Read more about Perneice [here!](#)



Nominate a Reading Hero



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Our mailing address is:
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