

Happy 4th Birthday, NRP!



From Cynthia Wallace <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
Date 2025-04-08 15:46

New RURAL PROJECT

Dear Steve,

When Helen Probst Mills and I started this organization on April 6, 2021, we could only imagine what it would become. But, even our boldest visions couldn't fathom its phenomenal impact today - Over 60,000 front porch conversations (canvassing), over 100,000 phone calls, over 750 volunteers, four Barbershop Conversations (F.A.D.E.), five Beauty Salon Conversations (C.U.R.L.S.), and much, much more! Four years after our founding, New Rural Project stands as a cornerstone of our rural community, providing a civic home for those rural Black and Brown residents who have for too long been unheard and politically homeless.

Celebrate our birthday with us by donating TODAY!!

We have just completed our **Richmond County Beauty Salon Conversation: C.U.R.L.S.**, which marks five of our seven counties engaging in conversations about civics at the local level, entrepreneurship, and stress and wellness. We were excited to see several young women leading these multi-generational community conversations.



In 2021, I stated that 2030 would politically look like a different year from 2020 with NRP in the mix. Right now, we need your help to keep NRP's momentum going. [Join us as we continue to build a stronger, more engaged rural North Carolina.](#)

We're four years in, but we have a lifetime to realize **our vision of a future where all rural citizens use their civic power and engagement to foster and sustain vibrant and successful communities.** As efforts unfold to strip the rights and freedoms of our neighbors, we're ready to fight harder than ever for rural North Carolina! Grassroots action requires grassroots support, and that's where you come in. [Your contribution isn't just a donation—it's our fuel for this fight! Make a donation today to help us keep winning for our rural communities.](#)

Looking forward to continuing this work... TOGETHER,

Cynthia Wallace
Executive Director
New Rural Project

PLEASE HELP US CONTINUE THE FIGHT IN RURAL NC!



New Rural Project is a 501(c)(4) registered non-profit organization. New Rural Project can accept unlimited contributions from individuals, PACs, corporations and unions, and other 501(c)(4) organizations, but contributions to New Rural Project are not tax deductible.

New Rural Project
PO Box 77424
Charlotte, NC 28271
United States

If you believe you received this message in error or wish to no longer receive email from us, please [unsubscribe](#).