

These three words sum up the work I see every day.



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Hope. Opportunity. Joy.

These are just a few words that sum up the work that I see firsthand, every single day, as manager of My Brother's Keeper Chicago.

When President Obama started My Brother's Keeper as a White House initiative in response to the tragic death of Trayvon Martin, he had a vision to protect and support boys and young men of color. And ten years later, as part of The Obama Foundation, I am proud to tell you that this program has reached *thousands* of young men of color from Chicago to Omaha and beyond.

As you know, each day, young men of color are forced to overcome barriers to success and navigate deep-rooted disparities and adversities in our country. The need to support them is urgent. That's why I'm reaching out today: the work of My Brother's Keeper Alliance and the rest of our life-changing programs at The Obama Foundation are only possible through generous donations from supporters like you.

[Can you be a part of this work by making a gift of \\$25 or more today? Right now, every donation is matched to have double the impact. Join in—this offer expires soon!](#)



ALL GIFTS MATCHED 2X

Young men of color still face persistent opportunity gaps that hinder their ability to reach their full potential.

However, I’ve seen firsthand the real change that the My Brother’s Keeper Alliance makes in a young person’s life.

- **Our mentorship program** pairs boys with inspiring leaders in their communities to show them their potential and give them a role model to look up to. [Support this work >>](#)
- **We work directly with high schools** to increase student attendance and improve access to and success in rigorous schoolwork. [Double your impact >>](#)
- **We mobilize local leaders** to champion policies that improve outcomes for boys and young men of color. [Make a matched donation >>](#)

And today, I’m proud to see the incredible alumni that have passed through our doors. One MBK alum who was previously in the juvenile justice system is now the founder of a nonprofit helping vulnerable populations in his community. Another former participant was the first in his family to graduate high school and now works for the U.S. Department of Justice.

The work of The Obama Foundation is only possible thanks to the generosity of people like you. [Can you make a generous donation of \\$25 or more to The Obama Foundation today, while every dollar you give will be matched to have twice the impact?](#)

MATCH MY GIFT

Every young person's dream matters. [Your gift today](#) will do twice as much to inspire, empower, and connect the next generation to change their world.

Thank you,

—Chris

Chris Crater
Manager, MBK Chicago
The Obama Foundation

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