

It's been a remarkable 2024, Steve!



From Cynthia Wallace <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
Date 2024-12-27 10:00



Dear Steve,

As we near the end of another remarkable journey around the sun, 'tis the season to reflect on a year filled with challenges and triumphs. [Your unwavering support](#) and belief in our mission have been the door on which we hang our wreath of success and are the driving forces behind our achievements, allowing us to create lasting change in rural communities.

With the current attempt by the GOP candidate in the [NC Supreme Court race](#) to disenfranchise 60,000 voters, now is the perfect time for us to replay the November 2021 remarks from our **honorary board member, former Congresswoman Eva Clayton**, who told us that ["Democracy is as good as we demand it to be!"](#)

Watch now!



This year marked our most active and impactful election season to date. We connected directly with voters by:

- **Knocking on more than 36,000 doors**
- **Making over 21,000 phone calls**
- **Sending over 51,000 text messages**
- **Providing over 100 volunteer opportunities that energized local supporters, including nine impactful "Days of Action."**

We also celebrated a historic milestone by **endorsing candidates at all levels of government, with the majority winning their races.**

As we look to the future, we know our work is far from over. The challenges facing rural communities are complex and **we can't continue this critical work without your support.** [Before the clock strikes midnight on Tuesday, December 31, please make a final donation of the year!](#) Regardless of size, every contribution directly supports our efforts to empower rural communities and create sustainable change. Your generosity enables us to expand our programs, reach more neighbors, and develop innovative solutions for the future.

We hope you are having a safe and happy holiday season as we look forward to engaging in more community-shifting work with *you* in 2025!

Warm regards,

Cynthia L. Wallace, Executive Director
New Rural Project

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