

I am personally asking



From Barack Obama <donate@email.obama.org>
To <sjohnston@tuesdayforumcharlotte.org>
Reply-To Obama Foundation <reply-fe921571766c057b7c-77_HTML-1941581-100016450-29032@email.obama.org>
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As we approach our critical fundraising deadline, I wanted to reach out to you personally.

[I am asking you to make a matched donation to double your support for The Obama Foundation's work before midnight, December 31. And I'd like to tell you why:](#)

You are a part of The Obama Foundation community because you share the same belief as Michelle and me: that across this country and around the world, we can still see beyond our differences, listen to each other, and believe a better future is possible.

That's what our young leaders believe too—and it's why they're working tirelessly to chart a better course.

Together, they're showing us that a renewed commitment to democracy and ongoing investments in our own communities are the key ingredients for bringing change home. But **they simply cannot do this work without support from people like you.**

That's why your [\\$25 end of year gift is so important: it's powering](#) a new generation working to strengthen the bonds of trust and support a healthy democratic culture. It truly matters—and this is the moment when your impact can make all the difference.

[I am personally asking you: please, make a special year-end gift to support The Obama Foundation's work.](#)

MAKE A MATCHED GIFT

Believe me, you won't want to wake up in the new year wishing that you had done more.

Thank you for everything that you do, and have a happy new year.

—Barack

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