

JUST IN: 2x Match. Be a catalyst for change.



From Michael Strautmanis <donate@email.obama.org>
To <sjohnston@tuesdayforumcharlotte.org>
Reply-To Obama Foundation <reply-fe8f157176610d7a73-77_HTML-1941581-100016450-6032@email.obama.org>
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A fundraising banner with a light blue background and a pattern of yellow and green diagonal lines. The text "Goal: \$300,000" is prominently displayed in a large, bold, dark blue font. Below it, in a smaller black font, is "Make a MATCHED gift by 12/31". A blue button with the text "Donate Now" in white is positioned on the left. In the top right corner, there is a small circular logo with a stylized blue and white design.

It's hard to believe that 2024 is already coming to a close, but when I look back on the year, I couldn't be prouder of all we've accomplished at The Obama Foundation together. From growing our network of changemakers, to continuing work on The Obama Presidential Center, to hosting a remarkable Democracy Forum just this month, we have been busy!

None of this work would be possible without the generosity of The Foundation's community of donors. [And with your gift today, we can make 2025 our most impactful year yet.](#)

We've set a goal of raising \$300,000 to start 2025 off strong and set a new bar for our support of these programs that bring change home. **And starting today, every dollar raised now through the end of the year will be doubled!**

[We don't have match opportunities like this very often, so we hope you can take advantage of it and make a special year end gift now. Can you chip in \\$25?](#)

MATCH MY GIFT

Your support doesn't just fund Obama Foundation leadership programs, scholarships, and youth mentorship... [Your matched contribution is a powerful catalyst for change.](#) There's so much great work ahead that we need you to be a part of.



Your gift is *urgently needed* as we head into 2025—we rely on grassroots supporters like you to ensure that all of our programs are adequately funded so that we can reach the greatest number of changemakers. [Can we count on you today?](#)

[Please, make a \\$25 matched donation to support The Obama Foundation's work today. This is your moment to double your impact and bring change home.](#)

Thank you for supporting the next generation of leaders.

Michael Strautmanis
Executive Vice President
The Obama Foundation

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