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From Goodwill Industries of the Southern Piedmont <community@goodwillsp.org>
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Adell

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Goodwill's Data Analytics training program

TUITION-FREE IT TRAINING

"I think if I didn't get laid off, I probably wouldn't be in a position that I am now that Goodwill helped me to get," said Goodwill graduate Adell Williams.

Adell is working as an HRIS Analyst for Hayward Industries, a role she was able to land after taking the [Data Analytics training program](#) offered through [Goodwill University](#).

After getting laid off from her prior job as an HR Analyst, Adell came across Goodwill Industries of the Southern Piedmont's tuition-free training programs through an online job search. Her goal: to land an HRIS Analyst position.

"I felt like the skills and the time of year was causing some hardship when it came to interviews," she explained. ***"I was confident in my resume, but I felt like I was right in between what most of the companies were looking for."***

In the Data Analytics program, she was able to learn how to inspect, clean, transform and model data to report on important business decisions using tools like Excel, Power BI, Python and SQL.

"People who are accepted into this program are determined, focused and ready for that next step in life," Adell said.

COMPLIMENTARY WRAPAROUND SERVICES

Immediately after graduation, Adell was offered a contract position. Although it wasn't what she was hoping for, she took the opportunity and used it to brush

up on her skills. Just two months into that job, the role she hoped for became a reality.

"I went from no offers prior to Goodwill, to three companies wanting me,"
Adell shared. ***"I was so grateful for that."***

In addition to learning new skills in the classroom, participants in Goodwill's training programs receive no-cost wraparound services that include working with a Career Navigator and an [Employer Engagement Specialist](#). Together, they help participants perfect their resume, prepare for interviews and connect with hiring employers— so they can land the job.

When speaking of David Washam, her Career Navigator, Adell shared, ***"He was great. He listened. He heard what I wanted, and I was very honest with him about what I knew my weaknesses were."***

PATHWAY TO PROSPERITY

"Before the layoff, I was in a great place. I was making decent money, and I got comfortable. But after my layoff, I realized I wasn't as set as I thought I was, because there was a lot of stuff I didn't consider in case that happened. I guess I had been with the company for so long, I didn't expect it to happen," she said.

Programs like the one Adell took are available to the community absolutely free of charge, thanks to shopping and donating at Goodwill's 36 [retail locations](#) and more than 40 [donation sites](#), in addition to [corporate](#), community and [philanthropic](#) donations.

"I was very grateful," Adell said when speaking of Goodwill's tuition-free programs and services. ***"The last thing I had was extra money for a class or school, you know? So, my biggest thing was I was grateful that this program existed so that I was able to get in for free, because without that, I don't think I would have even been noticed."***

If you would like to help fund Goodwill's programs and services that we offer to the community at no cost – like the ones that helped Adell on her pathway to prosperity – consider dropping off your [gently used donations](#) at one of our [locations](#) or making a [financial contribution](#).

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