

TRUIST PRIDE AWARDS 2025: A Queen City Black Excellence Experience Renowned Motivational Speaker Dr. George C. Fraser to Bring the Keynote Address



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PRIDE AWARDS 2025

FOR IMMEDIATE RELEASE

TRUIST PRIDE AWARDS 2025: A Queen City Black Excellence Experience
Renowned Motivational Speaker Dr. George C. Fraser to Bring the Keynote Address

Charlotte, NC – December 9, 2024 --- The Truist Pride Awards 2025 luncheon is set to take place at the Ritz Carlton on Friday, February 14 beginning at 11:15 am. The theme, “*Queen City Black Excellence*” will celebrate the achievements of three outstanding Charlotte citizens who have demonstrated superior excellence in their personal and professional endeavors.

Dr. Paula Newsome (OD), CEO of Advantage Vision Center, will receive the Queen City Black Excellence Award for a woman. Damian Mills, CEO of Mills Automotive will be receive the Queen City Black Excellence Award for a man and The Queen City Black Excellence Youth Award will be given to Vance Johnson, a senior at East Mecklenburg High School.

Chairman and CEO of FraserNet, Inc, Dr. George C. Fraser, is the featured speaker for this dynamic Black History luncheon. Having spent 20 years in leadership positions at Proctor and Gamble, Ford Motor Company and United Way, Dr. Fraser founded his own business, FraserNet, Inc. in 1987. He is the author of many best-selling books, including **Success Runs in Our Race, Click** and co-author with Les Brown of **Mission Unstoppable: Stories of Failure’s Blessings**. Considered one of the best speakers in America, five of Fraser’s speeches were selected for global distribution by the prestigious *Vital Speeches of the Day* magazine.

“We are beyond excited to have a speaker of this caliber join us in February,” said Dee Dixon, CEO of Pride Communications/Pride Magazine. “I chatted with Dr. Fraser recently and found him to be super intelligent, witty, and unabashedly candid. He is a great fit for this year’s celebration of Queen City Black Excellence.”

This year’s Pride Awards sponsorship team to date is led by Title Sponsor Truist, along with Wells Fargo, Atrium Health, U.S. Bank, Novant Health and WCNC.

Log on to [PrideAwards.net](https://prideawards.net) to reserve seating or call 704-375-9553 for more information.

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Truist Pride Awards 2025 Keynote Speaker
Dr. George C. Fraser



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