

We're thankful for YOU, Steve!



From Cynthia Wallace <cynthia@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
Date 2024-11-29 11:00

DON'T WAIT TO MAKE YOUR DONATION FOR

GIVING TUESDAY!

New **RURAL**
PROJECT

Dear Steve,

I hope you had a wonderful Thanksgiving with family and friends. As we approach **#GivingTuesday (a national day of giving) on December 3, 2024**, we know that your support allows us to empower everyday citizens to create meaningful change through [collective action—amplifying our voice, exercising our vote, and leveraging our collective power to transform our community, state, and nation.](#)

With the enthusiastic support of our grassroots network and amazing staff, **we knocked on over 36,000 doors this election season to encourage voter turnout marking a tripling of the conversations we had on our rural neighbors' front porches vs. 2022 and 2023!** We also rolled out the first endorsements in our organization's history and five of the six statewide candidates we invested most heavily in won their races (see picture below). Now more than ever, our work must continue to ensure we **listen** to folks and help address issues most important to them.



We are so grateful you've helped us raise over \$5,000 each year for our Giving Tuesday campaigns. In these challenging times after the 2024 elections, please don't wait until Tuesday to help us sustain this vital work. [Your donation of \\$25, \\$50, \\$100, \\$500—whether large or small—will directly contribute to our ongoing efforts to build a more representative and responsive democracy.](#)

Thank you for your generous support this holiday season!

With gratitude,

Cynthia L. Wallace

Executive Director

New Rural Project

DONATE NOW



New Rural Project is a 501(c)(4) registered non-profit organization. New Rural Project can accept unlimited contributions from individuals, PACs, corporations, and unions, and other 501(c)(4) organizations, but contributions to New Rural Project are not tax deductible.

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