



The New Jellybean Jar



The Jellybean Jar

During the Jim Crow era, the “jellybean test” was a form of voter suppression in which Black voters were forced to guess the number of jellybeans before casting their vote. If they guessed incorrectly, they were denied the right to vote. Other tactics used to create barriers to voting included intimidation, poll tax and literacy tests.

These tactics made it challenging and even impossible to be apart of the democratic process often resulting in low or no voter turnout within the Black community.

Although, voter suppression tactics are not as bold and obvious, there continues to be challenges within Mecklenburg County that have created barriers for Black voters which must be addressed and rectified.









My Why



The Election

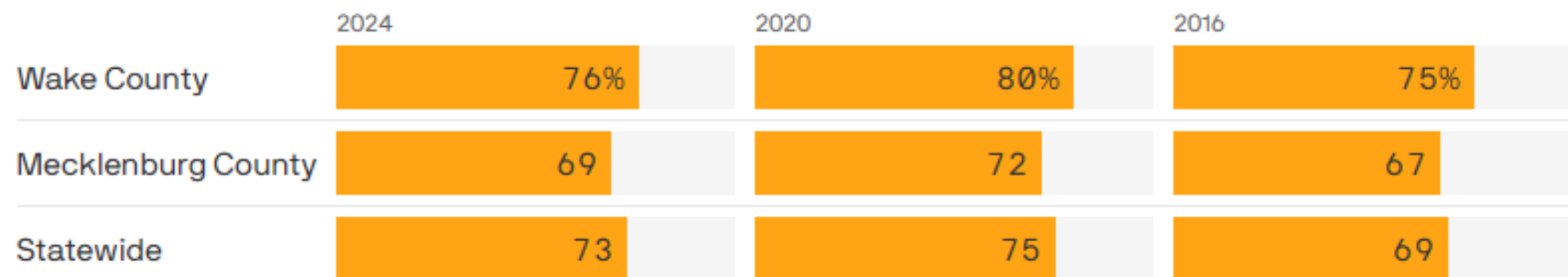
The Political Leaders of Mecklenburg County

Sending a huge thank you to the unsung heroes who work tirelessly for democracy and justice.



Group	Total	Turnout
Total Number of Voters	840,793	467,666
Democrats	333,228	196,368 (42%)
Unaffiliated	333,489	167,565 (36%)
Republican	1692,906	99,376 (21%)
Black registered voters	251k+	131,035 (52%)
Black Democrats	176k+	
Black Unaffiliated	61K+	
Black Republicans	6K+	

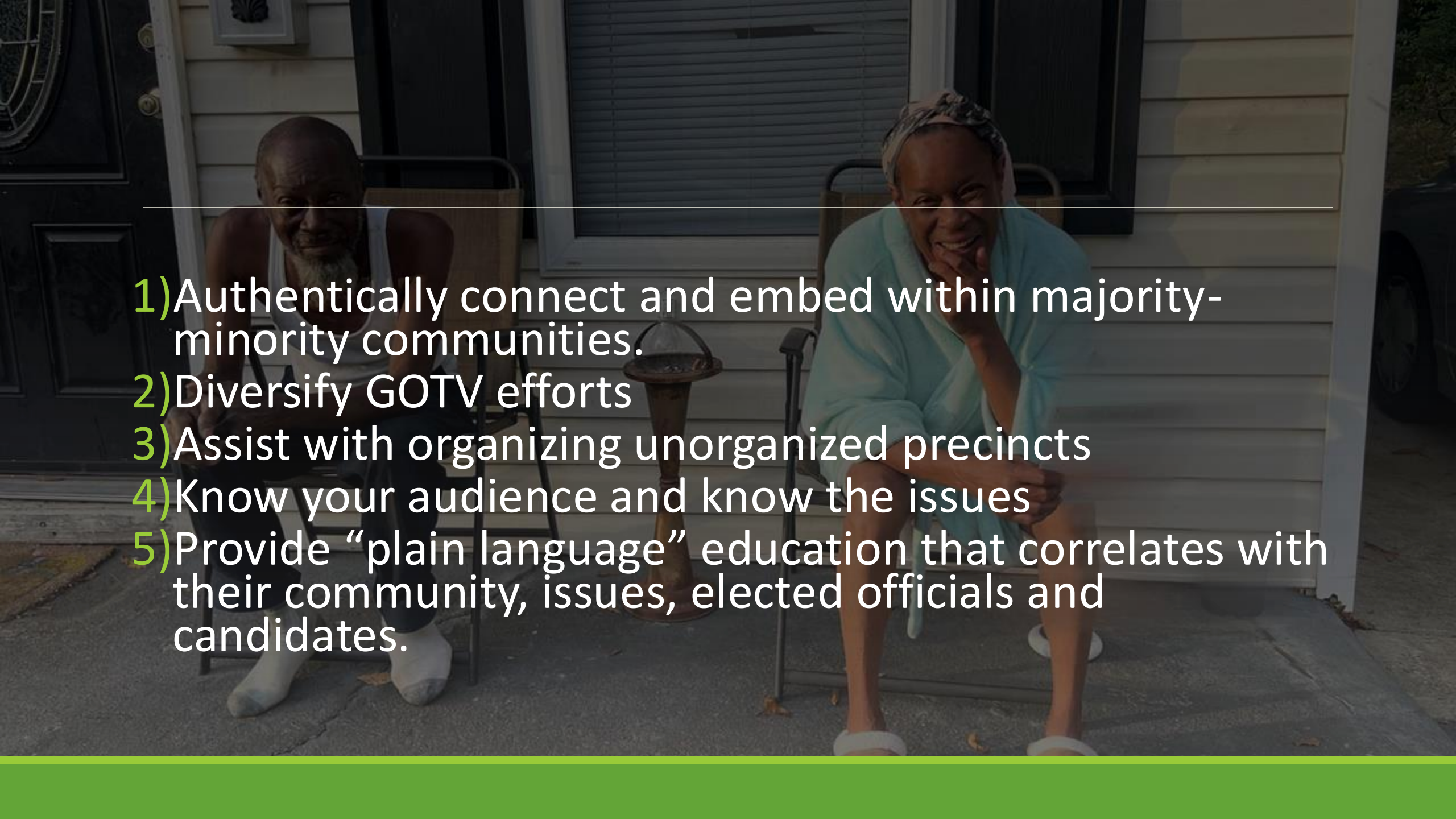
North Carolina voter turnout in recent general elections, select areas



Data: NC SBE; Chart: Axios Visuals



Hi Monifa, I just saw the news of your resignation . Wow! The way you smiled, worked hard, i would have never imagined. While the election didn't end in our favor, I want you to know how much I admire the incredible work you did and the huge impact you made. Thanks to your leadership, our community truly felt seen and heard. The connections you built and your efforts to engage with us will always be remembered. Thank you for everything wholeheartedly. Wishing you God's blessings, strength and support as you move forward.

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- A photograph of an elderly man and woman sitting on a porch. The man, on the left, has a white beard and is wearing a white tank top. The woman, on the right, is wearing a light blue shirt and a headscarf. They are both smiling. A list of five points is overlaid on the image, with the first and third points starting with a green number. A solid green bar is at the bottom of the image.
- 1) Authentically connect and embed within majority-minority communities.
 - 2) Diversify GOTV efforts
 - 3) Assist with organizing unorganized precincts
 - 4) Know your audience and know the issues
 - 5) Provide “plain language” education that correlates with their community, issues, elected officials and candidates.



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