

Last Ask - Last Deadline



From Natasha Marcus <natasha@natashamarcus.com>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <natasha@natashamarcus.com>
Date 2024-10-31 11:48



Hi Steve,

I'm forwarding you this email from earlier this week because I got some news today that means I need your help more than ever.

Our deadline to buy TV ads is tomorrow, and we've just learned that Mike Causey's corporate PAC donors are doubling down on him — his latest financial report reveals that insurance industry donors have poured in **another \$50,000 to keep him in office, including max contributions from Blue Cross Blue Shield and Allstate**. He's hoping to buy this election and keep insurance companies happy. We cannot let his big corporate backers drown out our message.

Remember - I am not taking any money from insurance company PACs. I refuse to have a conflict of interest about whose side I'll be on when I'm the next Commissioner of Insurance. Will you help me match his corporate PAC checks with grassroots support for my campaign?

We've worked so hard to get our chances of defeating "Rate Hike Mike" Causey to 50/50 . . . and this is our final push. If you can chip in to help us get our message to voters, it will make all the difference in these last critical days.

You've not made a contribution to support our campaign yet. Will you please become a donor today?



Thank you for standing with me when it matters most.

Begin forwarded message:

From: Natasha Marcus <natasha@natashamarcus.com>

Date: October 28, 2024 at 11:31:28AM EDT

To: sjohnston@tuesdayforumcharlotte.org

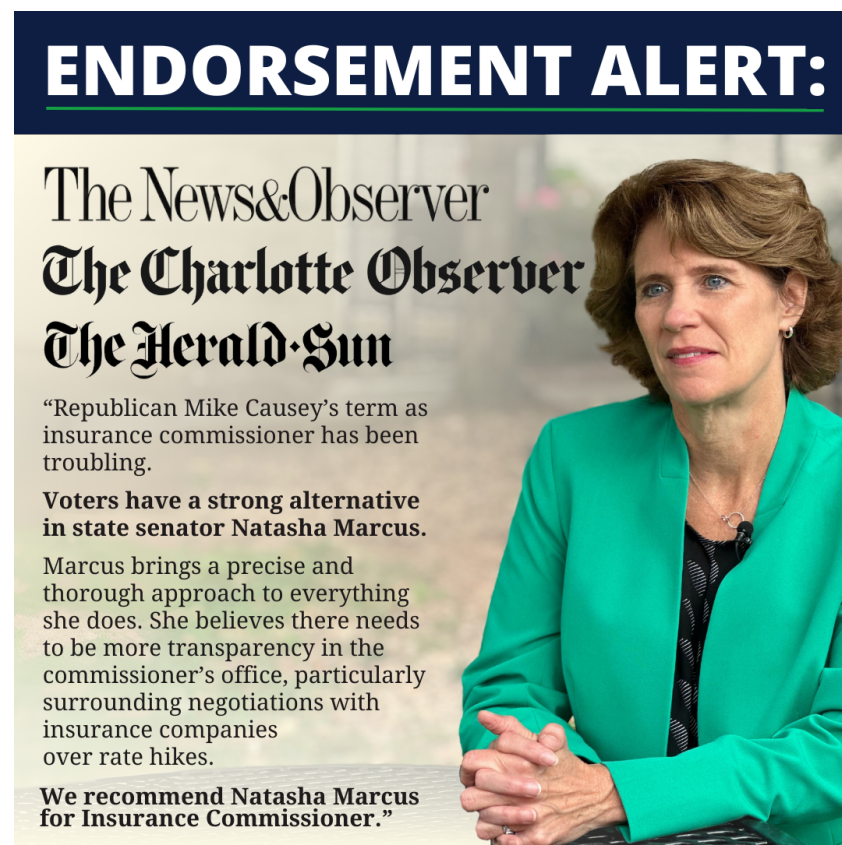
Subject: Last Big Endorsement, Last Big Deadline

Steve,

We're in the last full week of the election.

The stakes could not be higher and time is running out.

There's BIG news to share from the state's major newspapers: **The Charlotte Observer, Raleigh News & Observer, and Durham Herald-Sun have all endorsed my campaign**, saying I'm the leader who can meet this moment:



They are right: **Mike Causey's tenure has been deeply troubling**—marked by political drama, cronyism, and backroom deals to raise our insurance rates. The editorial board cited the revelation that Causey's chauffeur is paid \$84,000/yr with taxpayer money to shuttle him around the state, which shows how deeply Causey blurs the lines between personal favors and public duty. This is not the kind of leadership North Carolinians deserve.

For eight long years, Causey has rejected transparency, raised rates with impunity, and put self-interest over public service. Now, we have a choice.

We can reject Causey's cronyism and demand something better. The editorial boards see it, and I know you do too.

[Our ad](#) is currently running on TV in Eastern NC and Greensboro, making sure voters hear our message. But the latest poll shows we need to do more to win. Our final TV buy deadline is just days from now. It's our last chance to speak directly to voters on the airwaves, our final chance to ensure every North Carolinian knows what's at stake. We can't afford to fall short now—not when we are so close to the finish line.

If you can give anything, now is the moment. Let's flip this seat on the Council of State and bring accountability back to the Department of Insurance. [Let's show that North Carolinians are done with cronyism and backroom deals - we're ready for ethical leaders who work for the people, not the insurance companies.](#)

If you've saved your payment information with ActBlue Express, your donation will go through immediately:

Donate \$25

Donate \$50

Donate \$100

Donate \$250

Any Amount

These final 8 days will decide everything. Together, we can make the difference.

Thank you for standing with me.



P.S. If you prefer to donate by check, we love that too. Please make it payable to Friends of Natasha Marcus and mail it to PO Box 24, Davidson, NC 28036. If you prefer to donate online via NGP, [click here](#) to donate that way. Thank you!

P.P.S. If you want to read the full endorsement, find it at these links: [Charlotte Observer](#), [Raleigh News & Observer](#), [Durham Herald-Sun](#).

P.P.P.S. Want another example of Causey's unscrupulous behavior? Our yard signs near his office were ... suspiciously stolen. See the full story from [CBS Raleigh](#).

Donate



Natasha Marcus is a three-term North Carolina State Senator, a former attorney, and the Democratic Nominee for North Carolina Commissioner of Insurance. During her tenure in the North Carolina Senate, Natasha Marcus has stood for people over ideology, individual freedoms, and smart investments in the state's future. She is running to be the next Commissioner of Insurance to serve the people of North Carolina who deserve affordable, quality insurance by restoring transparency, advocacy, and accountability to the office.

If you are a lobbyist, please disregard this email.

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