

Closing the gap



From Josh (Natasha's Campaign Manager) <josh@natashamarcus.com>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <josh@natashamarcus.com>
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Natasha will be voting at **Cornelius Town Hall, 21445 Catawba Ave, Cornelius** **TOMORROW, October 22 at 6:00pm**. She would be honored to have you by her side as she casts her vote.

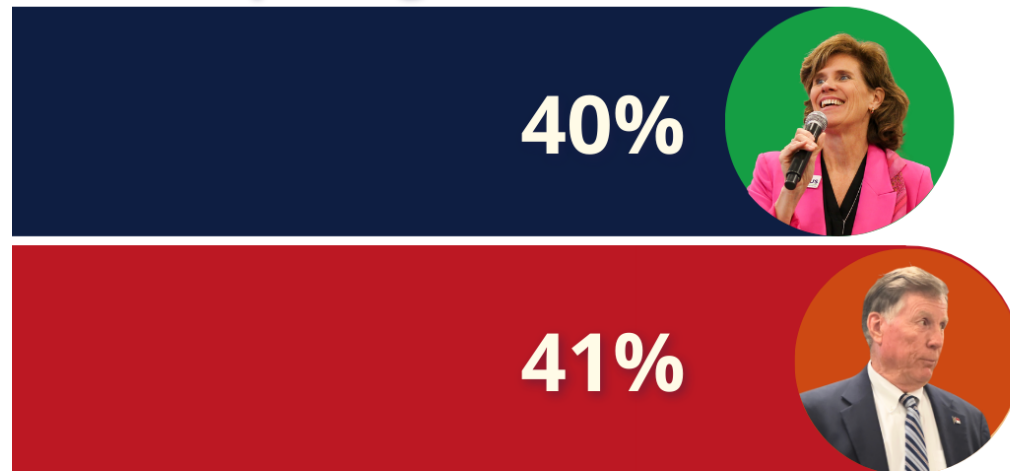
We will meet on the lawn for a **brief rally and photo before we vote**. Please join us to help inspire others to come out and support Natasha. **RSVP by replying to this email, and please share this invitation with friends and family.**

Steve, it's Josh, Natasha's campaign manager. We're in the final stretch, and I need to share where we stand:

We're already up on TV in Eastern North Carolina, direct mail is landing in mailboxes, and our efforts to keep Natasha in the news are working. But we're still up against Mike Causey's deep-pocketed special interest allies, and we need your help to close the gap.

We're fighting tooth and nail, but we need your help to push us into the lead. The polling shows that this race is so close, we can't afford to leave any votes on the table.

Latest polling: Natasha is neck and neck!



Source: Cygnal/Carolina Journal 9/15-16, n=600, +/-3.99%

We're hoping to expand our outreach to include the Greensboro-area television market for the final week of the election—a **key market that could make the difference in this race**. But we're facing a \$7,000 shortfall, and we can't afford to scale back on any of our voter outreach programs.

This ad buy is critical to reaching persuadable voters in a highly competitive region which also happens to be Causey's home turf. It's especially important that we compete with him there. **The sooner we reserve our tv time, the less it costs -- so time is of the essence. With just \$7,000 more, we can maximize our impressions, boost our media reach, and make sure every voter in Greensboro hears Natasha's message.**

**Help Natasha
close the gap!**

We need to keep pushing to the very end. The voters in Greensboro deserve to know what's at stake. With your support, we can keep Natasha's ads on air and make sure everyone understands the clear choice in this election. Rate Hike Mike has raised rates and served his friends in the insurance industry—it's time for a change.

[Can you pitch in today to help us close the gap and make sure Natasha's message reaches every voter we need? Every contribution makes a difference. Click the link to see the ad and donate now.](#)

If you've saved your payment information with ActBlue Express, your donation will go through immediately:

Donate \$25

Donate \$50

Donate \$100

Donate \$250

Any Amount

Your support right now makes all the difference. Let's finish strong and make sure we defeat Rate Hike Mike once and for all.

Josh Rush

Campaign Manager, Natasha Marcus

P.S. If you prefer to donate by check, we love that too. Please make it payable to Friends of Natasha Marcus and mail it to PO Box 24, Davidson, NC 28036. If you prefer to donate online via NGP, [click here](#) to donate that way. Thank you!

P.P.S. Sen. Marcus continues to attend briefings and stay abreast of the clean up and rescue work in Western NC following Helene. If you can make a donation to help those efforts, we recommend contributing to the [NC Disaster Relief Fund](#).

Donate



Natasha Marcus is a three-term North Carolina State Senator, a former attorney, and the Democratic Nominee for North Carolina Commissioner of Insurance. During her tenure in the North Carolina Senate, Natasha Marcus has stood for people over ideology, individual freedoms, and smart investments in the state's future. She is running to be the next Commissioner of Insurance to serve the people of North Carolina who deserve affordable, quality insurance by restoring transparency, advocacy, and accountability to the office.

If you are a lobbyist, please disregard this email.

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