

New TV Ad from Natasha Marcus Calls Out "Rate Hike Mike" Causey's High Prices and Failed Leadership



From Josh Rush <josh@natashamarcus.com>
To <sjohnston@tuesdayforumcharlotte.org>
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Contact: Josh@NatashaMarcus.com
+1 (310) 321-2168

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RALEIGH, N.C. — With Election Day only three weeks away, Natasha Marcus, the Democratic nominee for North Carolina Commissioner of Insurance, has launched her campaign's first TV ad, which will begin airing statewide today. The ad highlights what North Carolinians are feeling in the wake of Hurricane Helene and other storms that have ravaged the state: the urgent need for affordable, reliable insurance regulation that serves the people, not corporate interests.

The 30-second ad exposes the truth about current Commissioner Mike Causey's troubling record. It points out how "Rate Hike Mike" has repeatedly chosen political cronies over competent leadership and has utterly failed to protect North Carolinians from skyrocketing insurance costs. Under Causey's watch, the Department of Insurance has become a good ole boys club for his political friends, while families across the state have faced relentless rate hikes. His Democratic opponent, Marcus, offers a new path focused on transparency, accountability, and advocacy, finally putting North Carolina families first.

"It's clearer than ever after Hurricane Helene that North Carolinians need an Insurance Commissioner who fights for them, not someone who's in the grip of the insurance companies as this ad shows," said Sen. Natasha Marcus. "Mike Causey has shown time and again that he cares more about lining the pockets of his political cronies and padding the profits of big insurance than about protecting North Carolina families. **He has utterly failed at his job, and it's North Carolinians who are paying the price.** My campaign is dedicated to putting an end to this incompetence and delivering affordable, reliable insurance for the people of our state."

[Watch Natasha Marcus's full ad, titled "Nightmare"](#)

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Natasha Marcus is a three-term State Senator from Mecklenburg County and the Democratic Nominee for North Carolina Commissioner of Insurance. Supporters who would like to learn more about Sen. Marcus can visit her website, NatashaMarcus.com.