

 NEW AD: Rate Hike Mike, we're coming for you!



From Natasha Marcus <natasha@natashamarcus.com>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <natasha@natashamarcus.com>
Date 2024-10-15 10:05

Natasha MARCUS

NC Commissioner of Insurance

Hi Steve,

I have some exciting news and I couldn't wait to tell you: starting today, our ad is on television in several areas of our state and I wanted you to be among the first to see it.



This ad hits at the heart of why I'm running to be NC's next Commissioner of Insurance.

Hurricane Helene was a devastating reminder that North Carolinians need affordable, reliable insurance to protect our families and our futures. We need a leader who is ready to tackle the reality of the ever strengthening storms we face and who will fight for consumers who deserve to have their insurance claims paid fairly. **Our ad exposes the truth about Mike Causey — "Rate Hike Mike" — who has been using his office to help his political buddies while letting insurance companies overcharge us.** We need a Commissioner of Insurance who fights for people, not insurance companies and his cronies.

We have only three weeks left until Election Day, and this ad will make all the difference. It's our strongest message yet - we know it resonates with people across the state. **The majority of voters remain undecided in our race, knowing very little about the incumbent and how badly he's been doing the job.** When voters learn the facts, they swing toward our campaign by 20+ points regardless of their party affiliation. We have a path to victory and need to keep pushing for the next 21 days.

Now we need your help to keep our ad on the air and make sure every North Carolinian hears our message. Television time is extremely expensive.

[Can you chip in today to help us keep this ad running? Every dollar helps us expand our reach and bring fairness back to the Department of Insurance.](#)

If you've saved your payment information with ActBlue Express, your donation will go through immediately:

Donate \$25

Donate \$50

Donate \$100

Donate \$250

Any Amount

Thank you so much for standing with me. Your support means everything as we work to build a better future for North Carolina.

At your service,



P.S. If you prefer to donate by check, we love that too. Please make it payable to Friends of Natasha Marcus and mail it to PO Box 24, Davidson, NC 28036. If you prefer to donate online via NGP, [click here](#) to donate that way. Thank you!

P.P.S. I continue to attend briefings and stay abreast of the clean up and rescue work in Western NC following Helene. We suspended all campaign outreach there for several weeks, focusing on getting folks the help they need as quickly as possible. If you can make a donation to help those efforts, I recommend contributing to the [NC Disaster Relief Fund](#).

Donate



Natasha Marcus is a three-term North Carolina State Senator, a former attorney, and the Democratic Nominee for North Carolina Commissioner of Insurance. During her tenure in the North Carolina Senate, Natasha Marcus has stood for people over ideology, individual freedoms, and smart investments in the state's future. She is running to be the next Commissioner of Insurance to serve the people of North Carolina who deserve affordable, quality insurance by restoring transparency, advocacy, and accountability to the office.

If you are a lobbyist, please disregard this email.

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