

Announcing My Inc. Magazine Column + Revamping the Newsletter



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# Weekly Notes On How We Build the Green Economy

Hey, Readers—

It takes guts to see a problem and dive headfirst into fixing it. Building new and impactful things is tough. There's never enough money, people, or time to solve the world's biggest challenges. But those who try anyway? They have my respect.

For years, I've had the privilege of spotlighting visionaries who tackle the hard stuff, sharing their stories to spark hope and ingenuity in all of us. So, when Inc. Magazine asked me to become a columnist, I knew exactly what I wanted to do: highlight the women leading the charge in climate tech.

Today, I'm thrilled to announce the launch of my new column, "[Power Up](#)," dedicated to showcasing women founders who are redefining what's possible in the fight for a sustainable future.

A few times a month, I'll be shining a light on these trailblazers—women who are pushing through the challenges to build a better world. I can't wait to share their stories with you.

[Check out my first article here.](#)

## A Change of Pace

After sending out a few newsletters and finding my rhythm again, I've decided to refine the focus of this newsletter to dive deeper into the shifts happening across the business landscape toward a green and sustainability-focused economy.

There's no singular path to success, but I want this space to be a resource for those striving to gain a better understanding and wanting to play a role in the shift. We'll explore topics like:

- **Sustainable Investing:** What's trending, who is leading the charge, and where the opportunities lie.
- **The Future of Work & Green Jobs:** Highlighting innovative approaches and success stories.
- **Sustainable Living:** Practical advice on leveraging initiatives like the IRA, saving for homeowners and renters, and more.

Expect more data, more interviews, and actionable insights to help us navigate this complex landscape without the jargon. I'm here to make it easier to apply these concepts to our personal and professional lives.

I understand if this shift isn't for everyone, and I won't take any unsubscribes personally. But for those staying, I'd love to hear your thoughts on what you'd like to see more of and where we can expand

the conversation.

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