

Give 8/28 don't wait



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Donate Now

On August 28, 2024, we will be proud to be part of **#Give828**, a national day of giving dedicated to uplifting Black-led and Black-benefitting organizations. This unique fundraising campaign coincides with Black Philanthropy Month and commemorates significant historical events in the journey toward freedom for Black Americans.

Some key moments in history on August 28 include:



August 28, 1945

Major League Baseball President Branch Rickey met with Jackie Robinson to tell him he would be integrating the Majors.



August 28, 2005

Hurricane Katrina made landfall in Louisiana. The storm, which devastated New Orleans, inordinately impacted many of the city's Black residents.



August 28, 2020

Our beloved Chadwick Boseman, aka T'Challa, transitioned to be with the ancestors.

Learn about all of the historical August 28 moments [here](#).



And on August 28, 2024, we invite you to stand with us in supporting Black self-empowerment through philanthropy by joining #Give828.

In 2024, we find ourselves at a critical juncture where economic disparities and social injustices continue to impact Black communities significantly. The need for resources to bolster Black-led nonprofits has never been more urgent.



The funds raised through #Give828 will directly benefit low-to-moderate-income cancer patients, survivors, and caregivers, particularly those from communities of color. Your support will enable us to provide assistance in purchasing healthy food and offering health and wellness classes this fall, addressing the disproportionate impact faced by people of color.

Your contribution will play a vital role in our ongoing efforts to combat food insecurity and pave the way for the opening of our full-service nonprofit grocery store.



- Join us this **#Give828** and make a difference.
- Supporting our **#Give828** campaign is simple:
1. **Donate:** Support us now through August 28.
 2. **Share:** Spread the word on social media. Tag us in your posts and using #Give828 to become part of the national Black giving community.

Thank you for standing with us in supporting Black communities and promoting equity and empowerment.

[Give 8/28 Now](#)

[Learn More](#)

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