

April Newsletter



From Sol Nation <hello@solnation.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Date 2024-04-26 12:00

Can't see this message? [View in a browser](#)



Sol Nation Newsletter

April 2024



Sol Nation Co-Hosting Charlotte Earth Day!

Sol Nation Inc and CleanAIRE NC joined together for the largest Earth Day event in Charlotte, NC at the Charlotte Museum of History.



On Saturday April 20th, Charlotte's largest annual Earth Day celebration brought together community members to celebrate our environment, engage families with fun educational activities, foster lifelong connections with nature, and connect attendees with environmentally conscious organizations and businesses from the Charlotte area.

Attendees were able to travel through the four (4) knowledge stations to complete exciting engagement activities hosted by local nonprofit organizations and businesses. After each activity, travelers will receive a stamp to complete their Earth Passport. Even after the event is over, they can use the passport to continue their environmental engagement in their daily lives.



The History of Earth Day

Senator Gaylord Nelson, the junior senator from Wisconsin, had long been concerned about the deteriorating environment in the United States. He announced the idea for a teach-in on college campuses to the national media, and persuaded Pete McCloskey, a conservation-minded Republican Congressman, to serve as his co-chair. Gaylord recruited Denis Hayes, a young activist, to organize the campus teach-ins and to scale the idea to a broader public, and they choose April 22, a weekday falling between Spring Break and Final Exams, to maximize the greatest student participation.

Recognizing its potential to inspire all Americans, Hayes built a national staff of 85 to promote events across the land and the effort soon broadened to include a wide range of organizations, faith groups, and others. They changed the name to Earth Day, which immediately sparked national media attention, and caught on across the country.

Earth Day inspired 20 million Americans — at the time, 10% of the total population of the United States — to take to the streets, parks and auditoriums to demonstrate against the impacts of 150 years of industrial development which had left a growing legacy of serious human health impacts.

Groups that had been fighting individually against oil spills, polluting factories and power plants, raw sewage, toxic dumps, pesticides, freeways, the loss of wilderness and the extinction of wildlife united on Earth Day around these shared common values. Earth Day 1970 achieved a rare political alignment, enlisting support from Republicans and Democrats, rich and poor, urban dwellers and farmers, business and labor leaders.

By the end of 1970, the first Earth Day led to the creation of the United States Environmental Protection Agency and the passage of other first-of-their-kind environmental laws, including the National Environmental Education Act, the Occupational Safety and Health Act, and the Clean Air Act. Two years later congress passed the Clean Water Act.



Join the Sol Collective!

The Sol Collective comprises of two components: dedicated volunteers who are eager to assist and support our community, and environmentally conscious small businesses seeking supplementary business opportunities, all while aiding us in our mission of environmental justice.

[Learn More About How to Join](#)

Featured Programs & Events



Air Quality Awareness Week (5/6-5/10)

The theme this year is, "Knowing Your Air". Air Quality Awareness Week highlights resources that increase air quality awareness and encourages people to take action and incorporate air quality knowledge into their daily living. Air Quality Awareness Week also provides an opportunity for people to learn about what causes poor air quality and how people can prepare for, and respond to, events and environments with poor air quality – not just during the month of May, but year-round! Follow Sol Nation's social media during this week to enter to win our Air Quality Awareness Week Digital Scavenger Hunt!

A New Surge in Power Use Is Threatening U.S. Climate Goals

Many power companies were already struggling to keep the lights on, especially during extreme weather, and say the strain on grids will only increase. Peak demand in the summer is projected to grow by 38,000 megawatts nationwide in the next five years, according to an analysis by the consulting firm Grid Strategies, which is like adding another California to the grid.



[Read Press Release](#)



SAVE THE DATE!

Sol Summit 2024 NEW date August 22nd - 25th

Sol Summit brings together organizers, community members, elected officials, and the issues to promote cooperation on solutions to some of our communities' most urgent environmental and social justice challenges.

[Impact Report 2023](#)

[Support Sol Nation's Vision](#)

Share on social



Visit Sol Nation [→](#)

This email was sent from [this site](#).

If you no longer wish to receive this email, change your email preferences [here](#).