

See You Soon!



From Sol Nation <hello@solnation.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
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SOL NATION **clean AIRE NC**

CHARLOTTE EARTH DAY!

Sol Nation Inc and CleanAIRE NC co-host the largest Earth Day event in Charlotte!

Saturday April 20, 2024
12pm to 4pm

The Charlotte Museum of History
3500 Shamrock Drive Charlotte, NC 28215
www.solnation.org/events

EARTH DAY CHARLOTTE

Join Sol Nation at Charlotte Earth DAY!



Bring your family to Charlotte Museum of History and travel through the four (4) knowledge stations to complete exciting engagement activities hosted by local nonprofit organizations and businesses. After each activity, travelers will receive a stamp to complete their Earth Passport. Group activities will be hosted throughout the day!

Want to get involved? Sol Nation is looking for volunteers to help attendees navigate the event, facilitate activities and engage patrons as they visit our table.

I want to VOLUNTEER

I want to SUPPORT

The History of Earth Day

Senator Gaylord Nelson, the junior senator from Wisconsin, had long been concerned about the deteriorating environment in the United States. He announced the idea for a teach-in on college campuses to the national media, and persuaded Pete McCloskey, a conservation-minded Republican Congressman, to serve as his co-chair. Gaylord recruited **Denis Hayes, a young activist**, to organize the campus teach-ins and to scale the idea to a broader public, and they choose April 22, a weekday falling between Spring Break and Final Exams, to maximize the greatest student participation.

Recognizing its potential to inspire all Americans, Hayes built a national staff of 85 to promote events across the land and the effort soon broadened to include a wide range of organizations, faith groups, and others. They changed the name to Earth Day, which immediately sparked national media attention, and caught on across the country.

Earth Day inspired 20 million Americans — at the time, 10% of the total population of the United States — to take to the streets, parks and auditoriums to demonstrate against the impacts of 150 years of industrial development which had left a growing legacy of serious human health impacts.

Groups that had been fighting individually against oil spills, polluting factories and power plants, raw sewage, toxic dumps, pesticides, freeways, the loss of wilderness and the extinction of wildlife united on Earth Day around these shared common values. Earth Day 1970 achieved a rare political alignment, enlisting support from Republicans and Democrats, rich and poor, urban dwellers and farmers, business and labor leaders.

By the end of 1970, the first Earth Day led to the creation of the United States Environmental Protection Agency and the passage of other first-of-their-kind environmental laws, including the National Environmental Education Act, the Occupational Safety and Health Act, and the Clean Air Act. Two years later congress passed the Clean Water Act.



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