

New Charlotte Store Opens January 19!



From Goodwill Industries of the Southern Piedmont <community@goodwillsp.org>

To <sjohnston@tuesdayforumcharlotte.org>

Date 2024-01-08 20:00



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SHOPTON ROAD STORE GRAND OPENING

We're so excited to announce that we're opening a new store in Charlotte! Our 34th retail store, located at [4835 Shopton Road](#), will open on Friday, January 19, at 10 a.m.

STORE OF THE FUTURE

This store features an improved design with a new look and feel that was intentionally crafted to make shopping and donating an even better experience.

The [Shopton Road store](#) is being dubbed our "Store of the Future," and you can expect these exciting new features:

- An all new modern, open concept with tons of natural light
- A mural designed by a local artist
- Double donation drop-off lanes
- An area for a locally owned business to operate out of
- A community room that can be rented for private events

GRAND OPENING FESTIVITIES

We invite you to come to the store on grand opening day to shop and win prizes! We have some fun things in store for you:

- The first 200 shoppers will receive a free reusable tote bag.
- You can spin our prize wheel to win Goodwill swag and other prizes – like water bottles, pens, sunglasses and more.
- Throughout grand opening day, we'll hide "golden ticket" scratch-off cards, ranging in value from \$5 – \$20, for people to find in the store and

use during grand opening weekend at the Shopton Road store only.

MORE THAN A THRIFT STORE

At Goodwill, we envision a community where equitable access to career opportunities is available for all. Everything we do – from selling donated items in [our stores](#) to providing critical [community services](#) – supports that vision. Your donations and purchases make an impact! If you'd like to see [our vision and mission](#) in action, check out a few of our recent [success stories](#).

GET DIRECTIONS



Building pathways that help people pursue the life they want to achieve!

See how you can make an impact today!

DONATE

WORK

TRAIN



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