

Candidates Of Color Are Victorious in 2023 Elections!



From Team NRP <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
Date 2023-11-16 16:00



Dear Steve,

Election Day, November 7, 2023, is over and New Rural Project is proud to have played a part in helping put the representation back in representative government. **NRP helped to elect four Black candidates** to majority-white municipal councils in the city of Monroe and the town of Wadesboro, which are demographically over 60% people of color per the 2020 census!

Donate today to help us replicate this success in 2024!

In Monroe and Wadesboro, NRP spent months explaining to voters what was on the ballot and what was at stake through canvassing, phone banking, texts, mailers, and social media. These efforts helped ensure that the voices of rural youth and marginalized residents of color were heard and they, quite simply, voted.



Not only did **Surluta Anthony – NRP's Canvasser Lead for Union County in 2022 – win re-election to the Monroe City Council** after being voted out in 2021, she was the top vote-getter in the Nov. 7 election. Likewise, first-time candidate **Garrett Snuggs** (owner of an Anson barbershop and barber school) – who chaired NRP's first **Barbershop Conversations: Fruitful African Americans Discussion on Empowerment (F.A.D.E.)** outreach program in Anson – **soared to victory as the top-performing Wadesboro Town Council candidate.**

How did we do it?

We believe that increased visibility and vigorous voter education efforts made a marked difference in the municipal election results. Between September 8 and November 7, NRP staff and volunteers were hard at work:

In Monroe, we knocked on more than 3,700 doors, completed 4,600 calls, and sent 6,400 text messages to Monroe voters.

In Wadesboro, we knocked on more than 2,300 doors, completed 1,400 calls, and sent 3,000 text messages to Wadesboro voters.





The importance of community events can't be underestimated either. NRP co-hosted a candidate forum in Monroe, held our three-week **Beauty Salon Conversation: C.U.R.L.S.** program in Monroe in September, and co-hosted a community Election Day fish fry and celebration in Wadesboro with the HOLLA! Center where more than 300 plates were distributed and free rides to the polls were provided.

To see the many other Friends of NRP who were successful this election season, see our [Facebook](#), [Instagram](#), or [X](#) pages.

It's too early to know the demographic breakdown of the voters who cast their ballots, but there's no question that NRP's grassroots voter education and engagement efforts are paying off at the local level. We're encouraged as we look to 2024, but [your support is vital to ensure that communities that feel overlooked and ignored by the political process continue to see themselves reflected in their elected leaders.](#)

In gratitude,

The New Rural Project Team

[PS: Giving Tuesday is just around the corner on November 28. We would be honored to have your support for this special day so we can continue our work to uplift the voices of rural folks of color!](#)

Donate to help keep our work going!



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