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Let's do something amazing this week!



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Hey Friend,

Seriously, you have an opportunity to do something incredible this week, and I want to tell you about it!

But first, let's reflect.

What was back-to-school season like for you? Do you remember?
Were you adding that extra flare to your school bag to stand out from other students? Thinking about the summer stories you would share with your friends when you returned? Or making that lasssssst crease in your pants leg so you were looking fresh on the first day?

For many of our educators, back-to-school prep involved finalizing a list of materials needed to craft a fire classroom lesson and determining their areas of growth to leverage professional development opportunities the year.

Unfortunately, those back-to-school butterflies can turn to feelings of anxiety if they determine they must use personal funds to support their professional goals for the year!

That's why we created The Apple Fund for our Profound Gentlemen. We want to keep those back-to-school positive vibes flowing by providing them with a stipend for classroom materials and professional development.

We know that male educators of color are often located in <u>hard to staff schools</u> with lack of resources and support, an environment that can ultimately push them out of the profession. Given the low representation of males of color in education, we won't let finances be a reason they leave.

Will you help keep a male educator of color in the profession by giving a gift of \$50?

Tomorrow, Profound Gentlemen is hosting a giving day to raise \$5,000 to provide male educators of color supplemental financial and professional development support. We need your help to meet our goal. In previous years, we've supported educators with books for SEL-focused student book clubs, therapy sessions to manage stress and burnout, and the Georgia State Certification cost.

We hope we can count on you to help us fill our Apple Fund this year!

Impactfully yours, Leah Rapley

PS: Want to start early? Please give today and show how much you value the efforts of our male educators of color's efforts in building tomorrow's bright minds. **Text APPLE to 707070 to donate**.

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