



July 20, 2023

Greetings (Community Partner's Name):

Mothers of Murdered Offspring (MOM-O) is a 501 (c)3 non-profit organization with a dual mission to support families through the cycle of grief and devastation that murder causes and to create and support programs and activities that focus on violence prevention.

MOM-O was started after co-founder Dee Sumpter's daughter was brutally murdered on February 19, 1993, when Shawna opened the door to whom she thought was a friend. Hours later her body was found submerged in the family bathtub. She had been raped and strangled to death by whom was later found to be a serial killer. Shawna was his third of ten victims. At that time there were no organizations or support groups dedicated to helping families of murder victims cope with the pain, grief, anger, and sudden devastation that murder causes.

Over the last 30 years, MOM-O has served more than 2,600 families, impacting tens of thousands of individual family members, friends, classmates, co-workers, neighbors, and community members. It's because of generous supporters and sponsors, like you, who believe in our mission, that makes our critical work possible. The violence happening in our communities today is destroying our families and OUR FUTURE. **We need your help!** We are asking our community partners to help support a much-needed prevention and fellowship event.

On August 19, 2023, we will host our 30<sup>th</sup> Anniversary Family Reunion. This year's event will include our Violence Prevention Youth Summit and our In-Person Family Support Meetings. We will also celebrate with a Bar-B-Que, games, prizes, and water play. We will wrap the day with our Back-to-School Readiness Bookbag and Supplies Give-a-way. This event is all about helping disrupt the vicious cycle of violence that's poisoning our communities and providing victims' families with a place to belong, heal, rejoice, and recover.

#### **Event Details**

- Date: Saturday, August 19
- Location: Lawrence Orr Elementary (4835 Shamrock Dr, Charlotte, NC 28215)
- Time: 11am-5pm (Summit & Meetings 11am-2pm/Fellowship Reunion 2pm-5pm)

#### **Donors Needed**

- To help us raise \$3000 for violence prevention t-shirts, DJ, generators, tents and event rentals.
- To provide bookbags and school supplies for our School Readiness Bookbag Give-a-way.
- To provide volunteers to help with programs, activities, and food service.

#### **Annual Support**

- We are constantly fundraising to support the organization's mission, and the needs of our families. We hope you will also consider supporting MOM-O with a bi-annual or annual gift.
- We are grateful and would appreciate any help you and your organization can provide.

Thank you so much for your time and consideration. I am available to chat further at any time.

Warmest Regards,

Lisa Crawford  
Executive Director  
[mslisa@momocares.org](mailto:mslisa@momocares.org)  
980.777.6860

9283 Nolley Court Suite 306 | Charlotte, NC 28270 | 980.777.6860

**MOMOCARES.ORG**

***"Stop the Madness End the Sadness"***