



# Reintroducing the Urban League *ULCC 2.0*

To be the premier change agent inspiring the community to attain socioeconomic and educational inclusion for a global economy.



OUR **MISSION** Urban League of Central Carolinas' mission is to advocate for and equip African Americans and all underserved communities with the tools to achieve social and economic equality.

OUR **VISION** To be the premier change agent inspiring the community to attain socioeconomic and educational inclusion for a global economy.

Since 1978, the Urban League of Central Carolinas (ULCC) has been a leader in empowering communities and changing lives through workforce development, education, and economic development. We serve persons from all economic backgrounds. Our goal is to improve the quality of life for persons in advocacy, jobs, education, healthcare, and housing.



Every American has an equal right and responsibility to fully participate in our democracy and civic processes, and all people have a right to justice and fairness.



Every American child is ready for college, work and life.



Every American has access to jobs with a living wage and good benefits.



Every American has access to quality and affordable health care solutions



Every American lives in safe, decent, affordable and energy efficient housing on fair terms

### Our Mission

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# JOBS

- Certified Nursing Assistants (CNA)
- Heating Air Ventilation Conditioning (HVAC/EPA)
- Construction Trades
- Customer Service Training/UAB
- Fiber Optics
- *Appraisers Institute*
- *Financial Industry / Commercial Banking*
- *Maritime*
- *Advanced Manufacturing Certifications*
- *Clean Energy / Electric Vehicles & Stations*



## BUILDING TALENT PIPELINES

ULCC's workforce development program is a vital initiative aimed at building diverse talent pipelines for the business community. We are committed to breaking down barriers that prevent underrepresented populations from accessing the resources and training needed to succeed in the workforce. Through our programs, we provide job readiness training, career coaching, and placement assistance to equip individuals with the skills and support necessary to thrive in today's job market. We believe that by investing in our community's talent, we can create a more equitable and prosperous future for all.

### OUR FOCUS

#### **Women in Trades (and Beyond)**

These initiatives are aimed at equipping women with the necessary skills to pursue and excel in traditionally male-dominated industries such as construction, engineering, and manufacturing, through barriers and thrive in these fields.

#### **HVAC (Heating Ventilation & Air Conditioning)**

This 13-week certification program is focused on the knowledge and hands-on skills needed to be ready for certification and immediate entry-level employment.

#### **Electrical**

This 12-week program prepares students for careers in the trades as an electrician.

#### **Certified Nursing Assistant**

The Nursing Aide 1 Program is a one hundred and twelve (112) hours NC State approved training course which provides the core knowledge and skills necessary to provide quality health care

#### **Medical Coding**

This 5-week course is designed for anyone who is preparing for a career in medical coding with little to no work experience in the field.

**\$10,500,000**  
**economic development**  
**impact**

\*average wage \$35K for 300 workers

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# JOB S



**289**  
individuals served  
through workforce  
development

**114**  
women serviced  
in our first year of  
fundingk exceeding  
target of 67

**76%**  
program participants  
earned a national  
certification

**71%**  
gained employment

**98%**  
program participants  
completed  
work-based learning

**79%**  
program participants  
received job readiness  
skills (resume  
building, moc  
interviews, etc.

### Our Mission


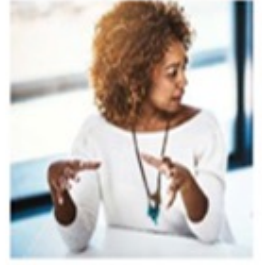
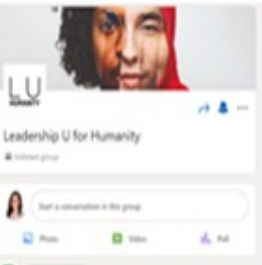
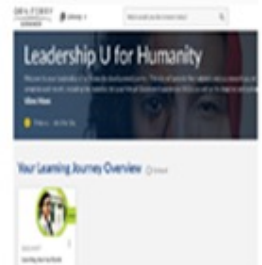

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# JOBS...PIPELINE



**Leadership U for Humanity Profile**  
 4-15 Years of Professional Experience  
 3-7 Years of managerial experience  
 Nominated by Urban League  
 Member of diverse identity

## LUFH Program Components

<p><b>Live Leadership Courses</b></p>	<p><b>Monthly Career Coaching</b></p>	<p><b>Peer to Peer Networking &amp; Events</b></p>	<p><b>Open Learning Content Library</b></p>	<p><b>Science-Based Assessment</b></p>
				
<p>Live, virtual classroom sessions with Korn Ferry facilitators based on Korn Ferry's leadership development content.</p>	<p>Get access to monthly 45-minute one-on-one coaching sessions, for 6 months, to dive deeper into your career journey and development.</p>	<p>Invitations to lunch-and-learns, an exclusive LinkedIn group, and other virtual networking events for social learning.</p>	<p>12 months of open access to our learning platform and library with thousands of self-paced content on vast topics related to your career.</p>	<p>Define what success means for you by taking a Korn Ferry Assessment. Learn more about your skills, strengths and areas to improve.</p>

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# EDUCATION

## SITUATION

The US is experiencing the greatest learning loss in the history of education.

25% and 30% of kids are at math and reading grade-level. The lowest it has been in the past 30-years

\$150B+ Negative effect on GDP by 2040 if learning loss isn't addressed

## OPPORTUNITY

### ***Pearl + NSSA + ULCC = High Impact Tutoring***

Pearl and the NSSA (*National Student Support Accelerator*) are developing a standard model to help ULCC work with local HBCU's to provide evidence-based tutoring support to the highest need districts.

## OUTCOMES

- More students meeting grade level proficiencies
- Teacher pipeline improvements
- A proven model for sustainable scaling



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## *The Effects of Stereotypes*

**17 Million**

Whites reported having used an illicit drug within the last month

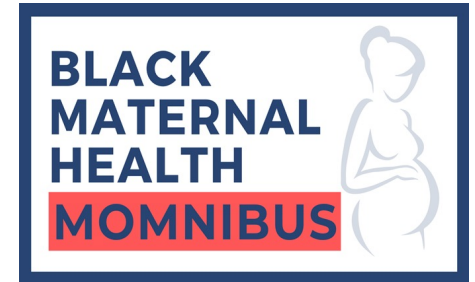
**4 Million**

Blacks reported having used an illicit drug within the last month

Although African Americans make up only **12.5%** of illicit drug users, **33%** of drug incarcerations are black. This leads to major roadblocks in treatments for substance abuse among the population, as there is a fear in self-reporting.<sup>1</sup>



# HEALTH



**North Carolina's Black maternal mortality (52.8)** rate is, more than three times the (17.3) rate for white mothers. It was nearly five times higher than the rate of (10.7) for Hispanic mothers.

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# HOUSING

## Restore Our Homes

Each Cohort goes through enrichment courses in:

- Credit and financial education
- Home buyer education
- Fair Housing and Pre Foreclosure

### Participants.

Over 77% of all homeowners served by Restore Our Homes reported loss of income and employment as their primary reason for default, followed by medical issues, both of which are the most difficult circumstances to resolve.



*of clients served since 2008* **56%**

**AFRICAN AMERICAN HOMEOWNERS**

**64% MINORITY HOMEOWNERS**

The graphic features a young child with curly hair holding a sword. To the right of the child are three icons: a plus sign, a house, and an equals sign. The background is green.

### Services.

Restore Our Homes provides home retention and loss mitigation counseling as well as client outreach services. Under this rubric and through Urban League affiliates, participants are connected to housing counseling, homebuyer education, financial education, credit counseling, fair housing advocacy, and foreclosure prevention assistance.



Services include:

1. *Assisting Delinquent Mortgage Borrowers— as early as possible in order to prevent foreclosure*
2. *Educating Homeowners Looking to Refinance— as well as providing reliable referrals*
3. *Negotiating with Lenders/ Services on Behalf of Delinquent Borrowers— with the goal of saving their homes by reaching sustainable mortgages*
4. *Intermediating with Legal Action Against Predatory Lenders*
5. *Advocating for Legislative Reforms in Residential Lending*







State of Black NC/Pulse of Black NC  
Digital Equity  
Re-entry Workforce / Expungement  
Violence Prevention/Alternatives  
NUL Reclaim Your Vote  
Community Organizing Training

# ADVOCACY



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# ENTREPRENEURSHIP



 a subsidiary of the National Urban League

## ACCESS TO CAPITAL

- MBDA Capital Readiness
- Management & Technical Assistance
- NC RETOOL Impact Grants
- National Urban League (CDFI) Community Development Funding Institution

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THANK YOU....QUESTIONS?

How Can We Partner

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