

Wilkinson Boulevard 3333 Wilkinson Blvd. Charlotte, NC 28208 www.cwwillliams.org

#### PUBLIC SERVICE ANNOUNCEMENT / MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Date: July 31, 2023

**Contact:** Kelly Hurley Telephone: 704-971-1482 E-mail: <u>khurley@cwwilliams.org</u> Website: www.cwwilliams.org

## THE C. W. WILLIAMS COMMUNITY HEALTH CENTER, INC. TO HOST 9<sup>th</sup> ANNUAL BACK TO SCHOOL COMMUNITY HEALTH FAIR DURING NATIONAL HEALTH CENTER WEEK

- **What:** The C.W. Williams Community Health Center, Inc. (CWWCHC) will host its 9<sup>th</sup> Annual Back to School Community Health Fair during National Health Center Week 2022
- Where: The Stratford Richardson YMCA, 1946 West Blvd, Charlotte, NC 28208
- When: Saturday, August 5, 2023, 10:00 am to 2:00 pm
- Info: The event will be held in-person (Rain or Shine) and feature free bookbags, school supplies and free food (while supplies last), vendor booths, back to school physicals, COVID-19 vaccinations, health screenings, live music, games, prizes, and fun for the entire family.
  - Children must be present to receive school supplies.
  - No appointments necessary for back to school physicals or COVID-19 vaccinations.
  - Physicals are \$25 without insurance. Bring valid ID and insurance card if you have insurance.
  - Parking with free shuttle service will be available at the Charles H. Parker Academic Center, 1546 Walton Road.
  - CWWCHC does not share anyone's immigration status.
  - Elected Officials will be present at 11:30 am for a short program.
  - Media is invited to attend. (See attached photos, flyers in English/Spanish, and sample PSA.)
- **Why:** National Health Center Week is an annual celebration with the goal of raising awareness about the mission and accomplishments of America's health centers over the past five decades (<u>www.healthcenterweek.org</u>). During National Health Center Week 2023 (Aug. 6<sup>th</sup> through 12<sup>th</sup>), CWWCHC will provide back-to-school physicals and immunizations, distribute care kits to the homeless, as well as host its 9<sup>th</sup> Annual Back to School Community Health Fair event on Saturday, August 5, 2023.

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#### About The C. W. Williams Community Health Center, Inc.

The C.W. Williams Community Health Center, Inc. is a private 501(c)(3), non-profit, Federally Qualified Health Center (FQHC), designated Patient-Centered Medical Home (PCMH) and healthcare safety net founded in 1981. Integrated, affordable services include primary and preventive Medical and Dental care, 340B Pharmacy, Mental Health and Substance Use Disorder Counseling and Treatment (including Medication Assisted Treatment or MAT), comprehensive HIV/STI Testing and Treatment, laboratory services, Pre-Exposure Prophylaxis (PrEP), Post Exposure Prophylaxis (PEP), Medical and Behavioral Health Case Management, General Case Management, Women's Health, Pediatric Care, Traditional Chinese Medicine (Acupuncture, Acupressure, Herbal Therapies), Chronic Disease Management, Community Health Worker services, Health Insurance Enrollment Assistance, Food Pantry, non-emergency Patient Transportation services, and Community Outreach programs, including HIV testing and linkage to care, Mobile Medical and Dental services. Each year, CWWCHC serves more than 13,000 patients, representing more than 30,000 encounters.

#### PHOTOS FROM PRIOR EVENTS

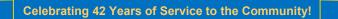


Above Left: Elected Officials visit with CWWCHC CEO, Debra Weeks

1981



We appreciate your support!







We appreciate your support!



Celebrating 42 Years of Service to the Community!



Medical Office 3333 Wilkinson Boulevard Charlotte, NC 28208

#### SUBJECT: SAMPLE 30-SECOND PUBLIC SERVICE ANNOUNCEMENT FOR BACK TO SCHOOL HEALTH FAIR

**Contact:** Kelly Hurley, Chief Development Officer Telephone: 704-971-1482 E-mail: <u>khurley@cwwilliams.org</u> Website: www.cwwilliams.org

#### Sample :30 Second PSA Script:

THE C. W. WILLIAMS COMMUNITY HEALTH CENTER WILL HOST ITS 9<sup>TH</sup> ANNUAL BACK TO SCHOOL COMMUNITY HEALTH FAIR ON SATURDAY, AUGUST 5, 2023 AT THE STRATFORD RICHARDSON YMCA, 1946 WEST BLVD. THE EVENT WILL BE HELD IN-PERSON (RAIN OR SHINE) AND FEATURE FREE BOOKBAGS, SCHOOL SUPPLIES AND FREE FOOD (WHILE SUPPLIES LAST), VENDOR BOOTHS, BACK TO SCHOOL PHYSICALS, COVID-19 VACCINATIONS, HEALTH SCREENINGS, LIVE MUSIC, GAMES, PRIZES, AND FUN FOR THE ENTIRE FAMILY. CHILDREN MUST BE PRESENT TO RECEIVE SCHOOL SUPPLIES. PARKING AVAILABLE AT THE CHARLES H. PARKER ACADEMIC CENTER ON WALTON ROAD. FOR MORE INFORMATION, CALL 866-CWW-4-YOU, THAT'S 866-299-4968. In Celebration of National Health Center Week



9th Annual Back to School Community Health Fair

Stratford Richardson YMCA 1946 West Blvd. Charlotte, NC 28208 Saturday, August 5th, 2023 10:00 am to 2:00 pm





This is a free, IN-PERSON community event, designed to encourage healthy lifestyles, prevent and manage disease and connect you to resources.



Free parking with shuttle service at Charles H. Parker Academic Center 1546 Walton Road

Vendor Booths Available (\$50 each)

For more information, Call 866-CWW-4-YOU (866-299-4968)

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### **THERE WILL BE:**

Free Food, School\* Supplies, Health Screenings, COVID-19 Vaccinations & Tests, Music, Vendors, Games and More!

\* While Supplies Last. Children Must Be Present. En Celebración de la Semana Nacional de Centros de Salud



presents its

# 9.° Anual Feria de Salud de Regreso a Clases

Stratford Richardson YMCA 1946 West Boulevard Charlotte, NC 28208 Sabado, 5 de Agosto, 2023 desde las 10am hasta las 2pm



Esto es un evento gratuito, EN PERSONA y comunitario, diseñado para promover estilos de vida saludables, prevenir o tratar enfermedades, y contectarlos con recursos.

#### AUNQUE ESTE LLOVIOSO O SOLEADO



Estacionamiento gratuito con servicio de transporte disponible en el Charles H. Parker Centro Académico 1546 Walton Road

Puestos de vendedores disponibles por \$50.00 cada puesto.

Para mas informacion llamar al telefono 866-CWW-4-YOU (866-299-4968)

#### WWW.CWWILLIAMS.ORG



## HABRÁ:

¡Comida Gratis, Útiles\* Escolares, Exámenes de Salud, Vacunas y Pruebas para el Coronavirus-19, Música, Vendedores, Juegos y Más!

\*Mientras duren las reservas. Los niños deben estar presentes.