



Wilkinson Boulevard
3333 Wilkinson Blvd.
Charlotte, NC 28208
www.cwwilliams.org

PUBLIC SERVICE ANNOUNCEMENT / MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Date: July 31, 2023

Contact: Kelly Hurley
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THE C. W. WILLIAMS COMMUNITY HEALTH CENTER, INC. TO HOST 9th ANNUAL BACK TO SCHOOL COMMUNITY HEALTH FAIR DURING NATIONAL HEALTH CENTER WEEK

What: The C.W. Williams Community Health Center, Inc. (CWWCHC) will host its 9th Annual Back to School Community Health Fair during National Health Center Week 2022

Where: The Stratford Richardson YMCA, 1946 West Blvd, Charlotte, NC 28208

When: Saturday, August 5, 2023, 10:00 am to 2:00 pm

- Info:**
- The event will be held in-person (Rain or Shine) and feature free bookbags, school supplies and free food (while supplies last), vendor booths, back to school physicals, COVID-19 vaccinations, health screenings, live music, games, prizes, and fun for the entire family.
 - Children must be present to receive school supplies.
 - No appointments necessary for back to school physicals or COVID-19 vaccinations.
 - Physicals are \$25 without insurance. Bring valid ID and insurance card if you have insurance.
 - Parking with free shuttle service will be available at the Charles H. Parker Academic Center, 1546 Walton Road.
 - CWWCHC does not share anyone's immigration status.
 - Elected Officials will be present at 11:30 am for a short program.
 - Media is invited to attend. (See attached photos, flyers in English/Spanish, and sample PSA.)

Why: National Health Center Week is an annual celebration with the goal of raising awareness about the mission and accomplishments of America's health centers over the past five decades (www.healthcenterweek.org). During National Health Center Week 2023 (Aug. 6th through 12th), CWWCHC will provide back-to-school physicals and immunizations, distribute care kits to the homeless, as well as host its 9th Annual Back to School Community Health Fair event on Saturday, August 5, 2023.

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About The C. W. Williams Community Health Center, Inc.

The C.W. Williams Community Health Center, Inc. is a private 501(c)(3), non-profit, Federally Qualified Health Center (FQHC), designated Patient-Centered Medical Home (PCMH) and healthcare safety net founded in 1981. Integrated, affordable services include primary and preventive Medical and Dental care, 340B Pharmacy, Mental Health and Substance Use Disorder Counseling and Treatment (including Medication Assisted Treatment or MAT), comprehensive HIV/STI Testing and Treatment, laboratory services, Pre-Exposure Prophylaxis (PrEP), Post Exposure Prophylaxis (PEP), Medical and Behavioral Health Case Management, General Case Management, Women's Health, Pediatric Care, Traditional Chinese Medicine (Acupuncture, Acupressure, Herbal Therapies), Chronic Disease Management, Community Health Worker services, Health Insurance Enrollment Assistance, Food Pantry, non-emergency Patient Transportation services, and Community Outreach programs, including HIV testing and linkage to care, Mobile Medical and Dental services. Each year, CWWCHC serves more than 13,000 patients, representing more than 30,000 encounters.

PHOTOS FROM PRIOR EVENTS



Above Left: Elected Officials visit with CWVWCHC CEO, Debra Weeks



We appreciate your support!



We appreciate your support!



Medical Office
3333 Wilkinson Boulevard
Charlotte, NC 28208

**SUBJECT: SAMPLE 30-SECOND PUBLIC SERVICE ANNOUNCEMENT
FOR BACK TO SCHOOL HEALTH FAIR**

Contact: Kelly Hurley, Chief Development Officer
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E-mail: khurley@cwwilliams.org
Website: www.cwwilliams.org

Sample :30 Second PSA Script:

THE C. W. WILLIAMS COMMUNITY HEALTH CENTER WILL HOST ITS 9TH ANNUAL BACK TO SCHOOL COMMUNITY HEALTH FAIR ON SATURDAY, AUGUST 5, 2023 AT THE STRATFORD RICHARDSON YMCA, 1946 WEST BLVD. THE EVENT WILL BE HELD IN-PERSON (RAIN OR SHINE) AND FEATURE FREE BOOKBAGS, SCHOOL SUPPLIES AND FREE FOOD (WHILE SUPPLIES LAST), VENDOR BOOTHS, BACK TO SCHOOL PHYSICALS, COVID-19 VACCINATIONS, HEALTH SCREENINGS, LIVE MUSIC, GAMES, PRIZES, AND FUN FOR THE ENTIRE FAMILY. CHILDREN MUST BE PRESENT TO RECEIVE SCHOOL SUPPLIES. PARKING AVAILABLE AT THE CHARLES H. PARKER ACADEMIC CENTER ON WALTON ROAD. FOR MORE INFORMATION, CALL 866-CWW-4-YOU, THAT'S 866-299-4968.

**In Celebration
of National
Health Center
Week**



presents its

9th Annual Back to School Community Health Fair

**Stratford Richardson YMCA
1946 West Blvd.
Charlotte, NC 28208
Saturday, August 5th, 2023
10:00 am to 2:00 pm**



**This is a free,
IN-PERSON
community event,
designed to
encourage healthy
lifestyles, prevent
and manage
disease and connect
you to resources.**

**Free parking with shuttle
service at Charles H.
Parker Academic Center
1546 Walton Road**

**Vendor Booths Available
(\$50 each)**

**For more information, Call
866-CWW-4-YOU
(866-299-4968)**

THERE WILL BE:

**Free Food, School*
Supplies, Health
Screenings,
COVID-19
Vaccinations & Tests,
Music, Vendors,
Games and More!**

*** While Supplies Last.
Children Must Be Present.**

WWW.CWWILLIAMS.ORG

En Celebración
de la Semana Nacional
de Centros de Salud



presents its

9.º Anual Feria de Salud de Regreso a Clases

Stratford Richardson YMCA
1946 West Boulevard
Charlotte, NC 28208
Sabado, 5 de Agosto, 2023
desde las 10am hasta las 2pm



HABRÁ:

¡Comida Gratis, Útiles*
Escolares, Exámenes de
Salud, Vacunas y
Pruebas para el
Coronavirus-19,
Música, Vendedores,
Juegos y Más!

*Mientras duren
las reservas. Los niños
deben estar presentes.

Esto es un evento gratuito,
EN PERSONA

y comunitario, diseñado
para promover estilos de
vida saludables, prevenir
o tratar enfermedades, y
contactarlos con recursos.

**AUNQUE ESTE LLOVIOSO
O SOLEADO**

Estacionamiento gratuito
con servicio de transporte
disponible en el Charles H.
Parker Centro Académico
1546 Walton Road

Puestos de vendedores
disponibles por \$50.00
cada puesto.

Para mas informacion llamar
al telefono 866-CWW-4-YOU
(866-299-4968)

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