

The Plug + ImpactAlpha: Unlocking social returns on investments in HBCUs



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INVESTMENT NEWS FOR A SUSTAINABLE EDGE



Dear readers, subscribers and long-time supporters,

I've got some exciting news – *and a special invitation.*

In March, we announced that *The Plug* would no longer produce original stories and reporting, but to stay tuned for a new partnership.

Today, I'm excited to announce our new partnership with *ImpactAlpha*. As the leading publication in impact investing, sustainable finance and the inclusive economy, we're excited to merge our readership and provide access to their stellar news and reporting.

To kick off the partnership, I'm co-hosting a LinkedIn Live with *ImpactAlpha* editor and CEO **David Bank** on one of *The Plug's* most popular beats: Impact and innovation at HBCUs.

[Wednesday, July 26th at 10am PT / 1pm ET.](#)

With their massive contribution to educational opportunity and economic mobility, historically Black colleges and universities may represent the ultimate social impact investment.

To explore how investors, employers and policymakers [are generating social returns](#) through investments in HBCUs, please join David and me, along with **Carla Whitlock** of Tuskegee University, JFF's **Taj Eldridge** and Milken Institute's **Troy Duffie**.

Mirtha Donastorg, who led *The Plug's* HBCU coverage and is now on the beat at *Atlanta Journal-Constitution*, will also be joining.

[RSVP today and join us on LinkedIn Live.](#)

There's so much more to come and I thank you for your ongoing support. We're excited to continue this journey with you.

In the work,

Sherrell Dorsey,
Founder and CEO, The Plug

RSVP

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