

July 5, 2023

For Immediate Release

To: News Director/ Assignment Desk

Queen City Omegas Presents QLEIDOSCOPE The Ultimate Experience with a Purpose Supporting Youth Programs

The Queen City Omegas of Charlotte Foundation, a 501c3 nonprofit organization, is hosting QLEIDOSCOPE-The Ultimate Experience with a Purpose, a night of color, music, and purpose, on July 29, 2023, from 4pm-10pm at Symphony Park, Southpark Mall, 4400 Sharon Road. National neo-soul artist Kindred the Family Soul and DJ Skills will join a diverse lineup of local talent, comedians, food trucks, and retail vendors.

For eleven consecutive years, the Queen City Omegas of Charlotte Foundation and community partners have donated more than \$300 thousand in scholarship funds to assist area youth, ages 7-17, to achieve their dreams and aspirations. The annual event provides funding for the following programs: Boys Summer Camp, College Scholarships for High School Graduates, Chess Club, STEM (Science, Technology, Engineering, Math), Robotics, and the Talent Hunt. A 2022 Statista report revealed that 56% of American teens were concerned about their future. **Past Basileus / Board Member** Rayshion Sashington says that their programs serve as a catalyst for positive youth development, academic support, social and emotional development, prevention, and intervention that empowers young people to reach their full potential. "Our programs help our youth make informed choices that empower them to contribute to society."

QLEIDOSCOPE, formerly known as the Seers & Sheers Seersucker event, is the premier grown and sexy event that offers an extraordinary VIP experience, Cigar & Bourbon lounge, and Qbanas for rent. Lawn chairs are encouraged; however, tents are not allowed. Purchase tickets at <u>www.eventbrite.com/queencityomegas</u> or the Omega House, 3301 Statesville Avenue, on Tuesdays and Thursdays (Happy Hour), 4PM-8PM.

Omega Psi Phi Fraternity, Incorporated was founded in 1911 on the campus of Howard University and is the nation's third oldest historically Black fraternity. The Pi Phi Chapter of Omega Psi Phi Fraternity, INC was founded on January 27th, 1927, in Charlotte, NC, and The Queen City Omegas of Charlotte Foundation is honored to serve this historic chapter. The fraternity has initiated more than 200,000 members. For media inquiries and sponsorship opportunities, contact Rayshion Sashington, <u>rsashington@gmail.com</u>, 704-408-7056.