

**Reminder: June 2023 News from the NCCA**  



**From** North Carolina Community Action Association <info@nccaa.net>  
**To** <sjohnston@tuesdayforumcharlotte.org>  
**Reply-To** <communications@nccaa.net>  
**Date** 2023-06-10 16:30



June 2023 | Issue 6



### NCCAA Conference 2023 is in the Books

Thank You to Everyone Who "Re-Charged" With Us!



*Twana Wellman Roebuck, Executive Director, Experiments in Self-Reliance; Patsy Davis, NCCAA Board President;/Exec. Director, Mountain Projects, Inc.; Tina Ray, NCCAA Board Vice-President/CSBG Director, JLHCA, Inc.; Dr. Henry C. McKoy, Jr., U.S. Department of Energy (Keynote Speaker), Sharon C. Goodson, Executive Director, NCCAA; Denise D. Adams, Mayor Pro Tempore, City of Winston-Salem*

### Conference Wrap-Up

Many thanks to all who attended, presented and sponsored at this year's annual conference in Winston-Salem! It's our hope that the event gave you and your agency members an opportunity to learn, recharge and help transform the work that we all do.

Connection is everything in what we do; we share a promise, values and a mission that includes equity, respect, commitment, excellence, hope, caring, innovation and opportunity. We hope that the NCCAA 2023 Conference offered more than a pinch of each of these ingredients, and invite back to the table next year!

### Thanks to these Sponsors



Change Agent Sponsor

AE Touch Technologies



Gold Sponsor

Office of Economic Opportunity



Gold Sponsor

PNC Bank



Silver Sponsor

Mutual of America Financial Group



Silver Sponsor  
Duke Energy



Bronze Sponsor  
Carolina Complete Health



Bronze Sponsor  
North Carolina Housing Finance Agency



### Branding & Communications on a Budget

If you weren't able to attend the branding and communications workshop, lead by the NCCA communications team, we've linked the packet of information here! The packet is designed for you to do this work with your agency staff. Please reach out to [communications@ncca.net](mailto:communications@ncca.net) with questions or if you need encouragement! [Click here to access the document.](#)

### A Few More Looks!



Thanks to Bobby Roebuck of Shot to the Head Photography for providing photography services for the conference!



Thanks to Bujoy Media for video support throughout the conference!

### NCCA Awards Announced at Annual Conference

### Standing Awards



#### Roselle Copeland Stewardship Award

*Kelly Cameron True  
Johnson Lee Harnett  
Community Action*



#### The Essential Piece Award

*Mary Jane Messer  
Mountain Projects*



#### The Lonnie D. Burton Achievement Award

*Kevin Cotton  
Welfare Reform Liaison  
Project*



#### Gloria M. Williams Award

*TRC, Inc.*

Visit our website to read more about Standing Awards

### Hall of Fame Inductees

The North Carolina Community Action Association Hall of Fame is proud to induct the 2023 class of champions who embody the spirit of community action. Their leadership, dedication and exceptional contributions have made our state a better place to live work and play.



**Sharon C. Goodson**  
*Executive Director, NCCAA*



**Dorothy Counts Scoggin**  
*Champion*



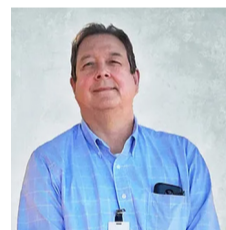
**Melissa Soto**  
*Executive Director (ret.),  
WAMY Community Action*



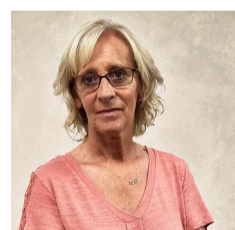
**Annette Orbert**  
*Alamance Co. Community  
Services Agency*



**Rhodda Medley**  
*Blue Ridge Community  
Action*



**Mark Carden**  
*Mountain Projects*



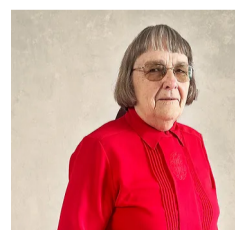
**Liz James**  
*Mountain Projects*



**Delores McCoy Holloway**  
*Action Pathways*



**Lynn Harper**  
*Blue Ridge Community  
Action*



**Jane Harrison**  
*Mountain Projects*



**Bucky Dykes**  
*Mountain Projects*

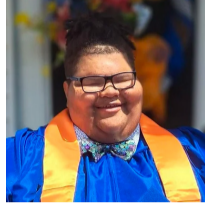


**Tammy Roper**  
*Blue Ridge Community  
Action*



**Carl Matthews**  
Mountain Projects

**Visit our Website to read more about the Hall of Fame**



**Dr. Andrea Harris Scholarship**  
**Inaugural Harris Scholarship Awarded to Hertford Teen**

Kaleb Felton, a senior at Perquimans High School in Hertford, North Carolina, is the recipient of the inaugural Dr. Andrea Harris Community Action and Leadership Scholarship, sponsored by North Carolina Community Action Association

**Read More Here**



*NCCAA Exec. Director, Sharon C. Goodson & friend at the WAGES Community Resource Day*

**Community Action News From Around State**



**NCCAA Proud to Help Spearhead D.I.A.P.E.R. Project**

Late last year, the NCCAA became a recipient of the Diaper Distribution Demonstration and Research Pilot grant. The Office of Community Services (OCS) within the Administration for Children and Families at the U.S. Department of Health and Human Services launched the program in October 2022.

The Diaper Distribution Pilot channels new funding to expand existing diaper distribution services, using the robust network of anti-poverty services that OCS already provides through community action agencies via the Community Services Block Grant (CSBG).

“Almost 47,000 children in the 14 most underserved counties of North Carolina currently live with diaper needs. We are proud to partner with the Diaper Bank of North Carolina and local community action agencies to address this issue,” says Sharon C. Goodson, Executive Director of the NCCAA.

NCCAA’s model, identifies families in need of support, through Head Start and Early Head Start waitlists to recruit families to the program. Waitlisted families, unlike those enrolled in Head Start or Early Head Start, don’t receive any diaper support so they often have the greatest need. By providing the wraparound supportive services offered at local community action agencies, these families will now be able to not only meet their critical diaper needs, but they will also improve their economic mobility.

**Read the Press Release**



### WAMY's "Denim and Diamonds" Event a Success

More than 200 supporters donned their denim best to celebrate and contribute to WAMY Community Action initiatives at Denim & Diamonds, 2023 — the second annual charity event and auction raising money for poverty-fighting programs in Watauga, Avery, Mitchell and Yancey counties.

Proceeds from the event will fund summer camp scholarships for children and necessary home repairs for impoverished people in the four-county area.

Retiring Executive Director Melissa Soto was recognized at the event for her 31 years of service, and was shocked when she learned that the total amount raised for the evening exceeded \$87,000.

"This is the largest amount raised ever at a WAMY Event!" said Soto. "I am so proud of this organization and this community. Denim & Diamonds 2023 was an incredible night to experience," she added.



### National Community Action Partnership Announces Priorities for 2023-24



The National Community Action Partnership (NCAP) is proud to announce the release of its Public Policy Priorities for 2023-2024! The updated priorities are the product of a 10-month review process, including six national listening sessions, anonymous survey responses, and input from NCAP Board Members, stakeholders, partners, and staff. Overall, NCAP received feedback from 100+ Community Action individuals and organizations.

[Check out this video on NCAP Priorities](#)

### Media Watch



#### HHS and Baby2Baby Announce Partnership to Support New Mothers with a Newborn Supply Kit

The U.S. Department of Health and Human Services (HHS) and the non-profit organization Baby2Baby announced a new pilot program to distribute a one-time only Newborn Supply Kit made up of essential goods and critical maternal health items to new mothers and their infants.

[Read More](#)



#### NC Housing Finance Agency awards \$8.8 million for urgent home repairs

More than 830 low-income homeowners in North Carolina will receive emergency home repairs thanks to \$8.8 million from the NC Housing Finance Agency, awarded through its Urgent Repair Program (URP) to 54 local governments and organizations serving 83 counties.

[Read More](#)



#### SECU Foundation Provides Choanoke Area Development Association \$40,000 Grant for Affordable Housing

A \$40,000 grant from SECU Foundation will help the Choanoke Area Development Association (CADA) expand its capacity to address affordable housing needs in Northampton, Bertie, Halifax, Hertford, and Martin counties. CADA supports the work of local governments in the region to develop quality affordable housing for low-income households, helping qualifying residents achieve self-sufficiency and a better quality of life.

[Read More](#)



### Watauga Public Gets Chance to Voice Opinions on Minimum Housing Standard

Watauga County residents got a chance to sound off on the need for minimum housing standards and the proposed county budget at commissioners' meeting Tuesday, May 16th.

[Read More](#)



### Soon-to-be unemployed Canton paper mill workers, families seek health insurance help

The shutdown date for Canton's paper mill is just two-and-a-half weeks away, leaving about 1,000 workers scrambling to find new jobs and maintain health insurance coverage.

[Read Story](#)

### Click here for Career Opportunities within our Network

Share your community action career opportunities on our web page and have them distributed to 7000+ emails through the NCCA newsletter! Send your job listings to [communications@nccaa.net](mailto:communications@nccaa.net).

### We Want Your Stories!

#### Working together to share the impact of Community Action

Does your Community Action Agency have impactful content to share? Let's collaborate. The NCCA develops creative content year-round to celebrate, educate and inform. Let's amplify the voices of organizations in our network! Let's share the impactful work of community action and tell the stories of our clients! Reach out for collaboration: [communications@nccaa.net](mailto:communications@nccaa.net).



### "I Am" Community Action Video

Please share this video in your social media!

The purpose of Community Action agencies is to provide a broad range of activities and services that help individuals move the needle towards self sufficiency. Our programs help and encourage children and youth, support the working poor, support individuals and households in crisis, sustain and honor the elderly, strengthen families and work to strengthen the entire community. #CommunityAction #NCCA



### Share Community Action News with a Friend

As a member of the NCCA community, we work to empower low-income families, change people's lives for the better and improve the communities we serve. We are all dedicated to helping people help themselves and each other. Please take a moment and forward this news to a co-worker and grow the community of professionals dedicated to this important work.

[Click to Sign Up](#)

Follow the NCCA:



North Carolina Community Action Association | 4428 Louisburg Rd, Suite 101, Raleigh, NC  
27616

[Unsubscribe sjohnston@tuesdayforumcharlotte.org](mailto:sjohnston@tuesdayforumcharlotte.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by info@ncaa.net in collaboration with

