

# THE NEW WAY

United Way  
OF GREATER CHARLOTTE



United Way Overview  
United Neighborhoods, Unite Charlotte



# Agenda

- United Neighborhoods Grants
- Unite Charlotte Grants

# Overview of United Way of Greater Charlotte





# THE NEW WAY FOR GREATER CHARLOTTE

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We take complex problems such as economic mobility and racial inequality and find bold, fresh solutions. With empathetic determination, we bridge people and purpose into a united force.

To do so, we follow these paths:

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## THE CLEAR WAY

We do everything with transparency, authenticity, hope and courage.

## THE OPEN WAY

Collaborations are key to understanding our communities and their complexities.

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## THE BOLD WAY

We're not afraid to stand up, speak out and create fresh solutions where no one else will.

## THE IMPACTFUL WAY

Data and dedicated focus drive real, sustainable change in Charlotte.



# SOLUTIONS THAT WORK

## MECKLENBURG COUNTY

We give good ideas a chance.

We believe that real change happens when you amplify those ideas with infrastructure, funding, training and resources so that every vision equals an impact we can all see and feel.

### UNITED NEIGHBORHOODS

We work to change the odds for individuals and families living in our region's most disinvested neighborhoods.

### UNITE CHARLOTTE

We invest and work together with new and emerging grassroots organizations to advance racial equity and economic mobility.

### A HOME FOR ALL

Our newest initiative goes beyond individual programs to strengthen the systems that support those experiencing homelessness and housing instability with a goal of ending homelessness.

# United Neighborhoods



# Grant Making Timeline

- Letter of Interest opens June 26, 2023
- Letter of Interest closes July 10, 2023
- Awards announced December 2023
- Grant cycle January 2024-December 2024

Grants open to any nonprofit committed to working in the corridors of opportunity

More information: <https://unitedwaygreaterclt.org/grants/>

Contact us: [unitedneighborhoods@unitedwaygreaterclt.org](mailto:unitedneighborhoods@unitedwaygreaterclt.org)

**Unite Charlotte**





# Grant Making Timeline

- Application opens June 12, 2023
- Application closes June 30, 2023
- Awards announced December 2023
- Grant cycle January 2024-December 2024
  
- Grants open to any grassroots nonprofit founded and led by a person of color
  
- Community volunteers needed to read grant applications and make funding recommendations. Please email us for more information.
  
- More information: <https://unitedwaygreaterclt.org/grants/>
  
- Contact us: [unitechcharlotte@unitedwaygreaterclt.org](mailto:unitechcharlotte@unitedwaygreaterclt.org)

# THANK YOU!

**United Way**  
OF GREATER CHARLOTTE

## GET INVOLVED

[unitedwaygreaterclt.org](https://unitedwaygreaterclt.org)

704.372.7170

## CONNECT

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