

TD Bank to Sponsor Multicultural Small Business Summit



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Charlotte, N.C. – May 8, 2023 – According to a 2021 report by the UNC Charlotte Urban Institute, business owners of color face a variety of barriers that limit their creation and success. This is why TD Bank, America’s Most Convenient Bank®, and Pride Magazine are joining forces to offer a unique small business summit on June 3, 2023.

The summit will be an interactive experience, allowing small business owners to engage in a meaningful dialogue about strategies for success with a panel of experts.

“It’s truly an honor to have TD Bank take the lead in presenting this important summit to our small business community,” said Dee Dixon, CEO of Pride Magazine. “We truly appreciate them and their willingness to answer the call.”

“The need for Charlotte leaders and financial institutions to help small business owners of color overcome barriers to success is urgent,” stated TD Bank VP of Commercial Lending Sheldon Hilaire, who will deliver opening remarks at the summit. “As a purpose-driven bank, TD Bank is committed to being a resource to these business owners so they can acquire the knowledge, skills and access to capital needed to survive and thrive.”

Attendees at this free summit will:

- Enjoy a complimentary breakfast
- Interactively engage with experts
- Make valuable connections with other attendees
- Be eligible to participate in a pitch competition
- Have the opportunity to receive door prizes

The Multicultural Small Business Summit will be held Saturday, June 3, from 9:00 a.m. to noon at the New Science Building on the campus of Johnson C. Smith University. Registration is now open at smallbusinesssummit2023@eventbrite.com. Call 704-375-9553 for more information.

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