

Opportunity for Corporations in Pride Magazine's Multicultural Issue



From Pride Magazine <pridemagazine@pridecommunications.net>
To <sjohnston@tuesdayforumcharlotte.org>
Reply-To <nikelle@pridecommunications.net>
Date 2023-05-05 10:25



DOES YOUR CORPORATION SUPPORT SUPPLY CHAIN DIVERSITY?

It is more important now than ever for organizations in the Queen City to procure goods and services via multiple, diverse channels from historically underrepresented groups.

Pride Magazine's July Multicultural Resource Magazine will include a poignant feature on the importance of supplier diversity. With this in mind, we are offering your company a 20% discount on an ad or advertorial to showcase your supply chain initiatives.

USE YOUR AD TO:

- Demonstrate the importance of supplier diversity
- Recruit diverse suppliers
- Highlight your spend with underrepresented groups
- Explain the business case for your supply chain efforts

Ad Reservation Deadline: May 12
Ad due date: May 26

About the Charlotte Multicultural Resource Magazine

CMRM is part publication, part business directory with a focus on minority owned businesses. Corporations can use this publication to engage and increase visibility of their supplier diversity programs. With your support, our readers will be enlightened, educated and energized by the valuable information they read within the pages of this dynamic issue!

**For rates, contact Nikelle Fesperman | 704-375-9553 |
nikelle@pridecommunications.net**



Pride Magazine | 8401 University Executive Park Drive, Suite 122, Charlotte, NC 28262

[Unsubscribe sjohnston@tuesdayforumcharlotte.org](mailto:sjohnston@tuesdayforumcharlotte.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by pridemagazine@pridecommunications.net