

Pride Magazine Online Newsletter 4/28/2023 • Stay Connected!!



From Pride Magazine <pridemagazine@pridecommunications.net>
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The May/June 2023 "Business" Issue will be Available in a Couple of Days!



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ATTENTION CHARLOTTE BLACK BUSINESS OWNERS:

Promote your **PRODUCTS and SERVICES** in **Pride's 2023 July/August Multicultural Issue**



Reservation Deadline:
May 12



Camera Ready Ad Due:
May 27



Contact: Nikelle Fesperman
704-375-9553
nikelle@pridecommunications.net

TO CELEBRATE Black Business Month in August, Pride is offering minority business owners small ad space for just **\$550** in our upcoming July/Aug Multicultural issue.

Use Your Ad To:

- Promote your products and services
- Increase awareness about your brand in the metro charlotte area
- Build trust and credibility by being in a highly respected publication

University City — the City Within a City



Photo courtesy of University City Partners

The University of North Carolina at Charlotte, formerly known as Charlotte College, was established in 1946 and is the fastest-growing school in the state's college system. Over 80,000 people are employed by neighboring companies such as Atrium Health, Wells Fargo, TIAA, IBM and Electrolux.

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Assistance League of Charlotte Supports At-Risk Students and Adults



The Assistance League of Charlotte (ALC) is a nonprofit volunteer-run organization dedicated to improving the lives of at-risk children and families through community-based philanthropic programs. Their programs address upward mobility by providing food through mobile pantries and weekend backpacks, new school clothing, books and scholarships.

[LEARN MORE](#)

ATTENTION!! All Small Business Owners

SAVE THE DATE *Multicultural Small Business Summit 2023*

Presented by:  **Bank**




When: Saturday, June 3, 2023
Where: Johnson C. Smith University
New Science Building
100 Beatties Ford Rd. 28216
Time: 9:00 AM – 12:00 PM
Cost: Free

If you are a small business owner or thinking about becoming one, don't miss this opportunity to hear from industry experts about strategies for success.

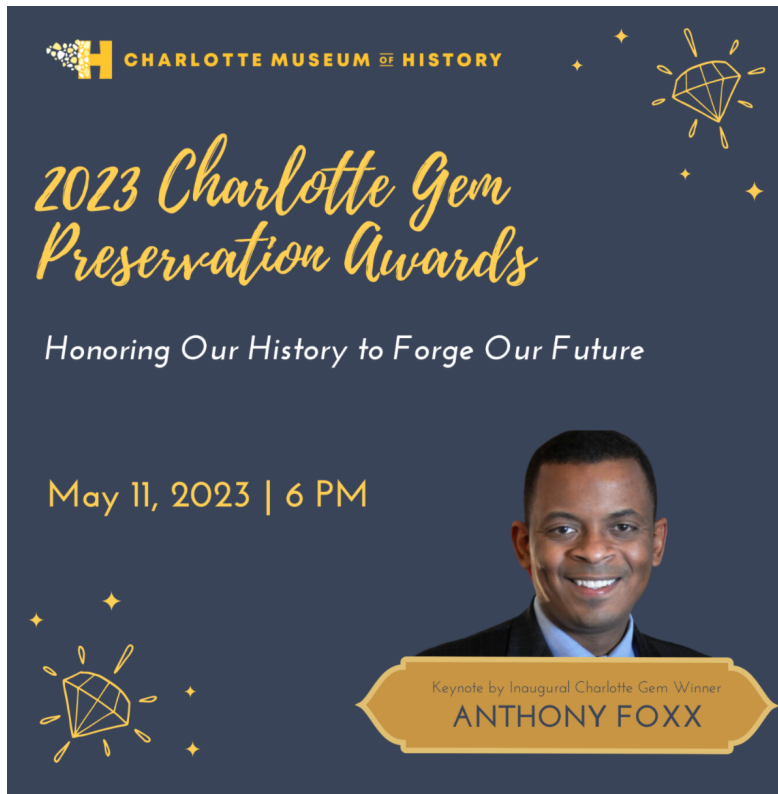
At the summit you will:

-  Receive a continental breakfast
-  Network with fellow or prospective business owners
-  Engage in an interactive panel discussion
-  Have an opportunity to pitch your business to win a \$500.00 gift card

Powered by: 

[REGISTER "HERE" FOR THE SUMMIT](#)

2023 Charlotte Gem Preservation Awards



The poster features a dark blue background with gold text and graphics. At the top left is the Charlotte Museum of History logo. The main title '2023 Charlotte Gem Preservation Awards' is written in a large, elegant gold script. Below it, the tagline 'Honoring Our History to Forge Our Future' is in a smaller, white serif font. The date and time 'May 11, 2023 | 6 PM' are displayed in gold. A portrait of Anthony Foxx is shown on the right, with a gold banner below it that reads 'Keynote by Inaugural Charlotte Gem Winner ANTHONY FOXX'. Stylized gold diamond icons are scattered throughout the design.

Experience Charlotte's unique history and culture at the Charlotte Gem Preservation Awards party on May 11 at the Charlotte Museum of History. Tickets available now

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Artificial Intelligence Has Gone Too Far!



My recent purchase of a washer and dryer has completely unnerved me. Right now, I have zero confidence in the simple ability to wash my clothes and get them clean. Here's the problem. These two inanimate objects want to decide (for me) how to wash and dry my clothes, and I don't like it – at all.

[READ MORE](#)

Celebrating Juneteenth: An Important Part of American History



In recent years, the world has taken more notice of Juneteenth. From allowing employees to take the day off, the observance has experienced phenomenal growth in popularity and recognition. With dozens of Juneteenth events scheduled this year in Charlotte and surrounding areas, residents will have the opportunity to learn more about the importance of a holiday which many in the community have always known.

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For more information, call or email us at
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