

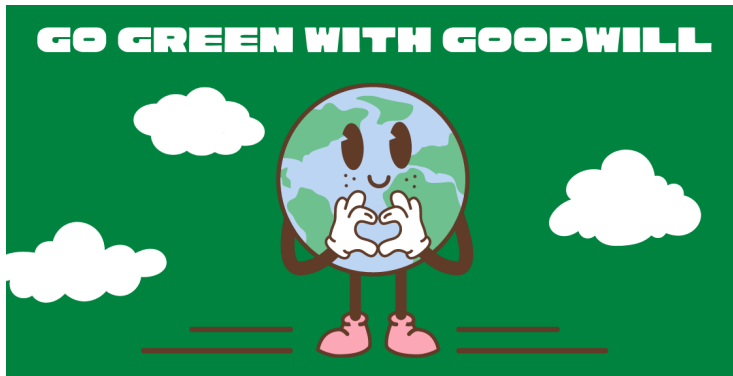
🌍 Limited-Edition Earth Day T-Shirts In Stores Soon



From Goodwill Industries of the Southern Piedmont <community@goodwillsp.org>
To <sjohnston@tuesdayforumcharlotte.org>
Date 2023-04-17 10:00



Party like it's your Earth Day by donating items you no longer want and shopping secondhand!



🌍 THRIFTING IS GOOD FOR THE EARTH 🌍



There are many ways that donating and shopping at Goodwill help our planet, but this Earth Week, we want to highlight three in particular:

1. When you donate and shop secondhand, you give items a second chance. We sold more than 17 million items in [our stores](#) and [online](#) last year – items that may have otherwise ended up in a landfill had they not been donated to us.
2. Goodwill eliminates electronic waste. We [recycled](#) and refurbished nearly 1.3 million pounds of electronics last year. Electronics that are donated in good working condition and items we're able to refurbish are sold at our tech store, [The GRID](#). Items that we can't refurbish or resell are recycled responsibly.
3. It takes 1,800 gallons of water to grow enough cotton to make one pair of jeans. When you donate clothes you no longer want and buy secondhand items, you help preserve the planet's water supply.

👕 LIMITED-EDITION T-SHIRTS 👕





Want to be sustainable and stylish? We've worked with [Mom & Pop's](#) print shop to design and print limited-edition Earth Day t-shirts that we're selling in our stores for only \$9.99! All of the t-shirts used in this project were originally donated to Goodwill and sourced from our stores, and we're upcycling them for a good cause!

The t-shirts feature the "Party Like It's Your Earth Day" creative you see at the top of this section, and proceeds from sales will fund [career training courses](#), [job search support](#), [family stability services](#) and more - all of which we offer free of charge to thousands of [people in our community](#) each year.

The t-shirts should hit most of our stores this week, so be sure to stop by [your local Goodwill](#) to get yours soon!

♻️ HELP SOLVE THE E-WASTE PROBLEM ♻️



Electronic waste is the fastest-growing waste problem in the world. Did you know that you can donate your used electronics to Goodwill, whether or not they work?

Through our partnership with Dell Reconnect, we'll refurbish your donated electronics to sell at our tech store, [The GRID: Powered by Goodwill](#). If we can't sell your electronic donations, we'll recycle them responsibly, ensuring they don't end up in a landfill.

You can donate your electronics at any of our [stores](#) and [donation centers](#) on any day, or attend one of our four [upcoming electronics donation and recycling drives](#).

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