

Recurring Donations Have a Big Impact



From Cynthia Wallace <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
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New RURAL PROJECT

Dear Steve:

From the very inception of NRP in April 2021, we've been lucky enough to have supporters willing to provide financial support, and [one of the most impactful ways to do that is through a sustained commitment](#). One of our earliest supporters is Helen Wood from Charlotte, NC.

Below, Helen shares in her own words why she became New Rural Project's third donor in 2021 and continues to support New Rural Project, both financially and as one of our volunteers.



"When Cynthia Wallace and Helen Probst Mills started New Rural Project, they had both run hard-fought campaigns in 2020, but came up short of winning office. While I was personally still discouraged by the defeats, they picked themselves up and started an organization in April 2021 that would work through and beyond election cycles to engage people who don't always participate in elections.

I believe in NRP because it continuously pays attention to the needs of this group. I want to support the hard work of engaging rural voters in civic life, more than to pin my hopes on one electoral candidate or another.

I made my first donation in the Spring of 2021, right after NRP was formed, because I already knew that Cynthia and Helen were smart, hard-working women of principle who had a good idea. Then I got to see the organization in action when I volunteered in Robeson, Anson, and Union Counties. The organizers were capable, respectful, and energetic. The residents opened their doors and had a lot to say.

And now I keep giving on a regular basis and I have continued giving because they have continued to walk the walk and successfully connect with local people in each county that works together with them. My commitment to support NRP throughout the year matches their commitment to organize year-round - I figure if they can, I can! [I hope you will join me in becoming a sustaining donor today!](#)"

Join Helen and become a sustaining donor TODAY!

We are so appreciative of committed donors like Helen and all of the others who give to us on a monthly basis. We couldn't do this work without them! Please join Helen today and become a sustaining donor so that we can reach even more rural folks as we enter 2023 municipal elections and prepare for 2024 presidential year elections.

Warmly,

Cynthia Wallace
Executive Director
New Rural Project

BECOME A SUSTAINING DONOR



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