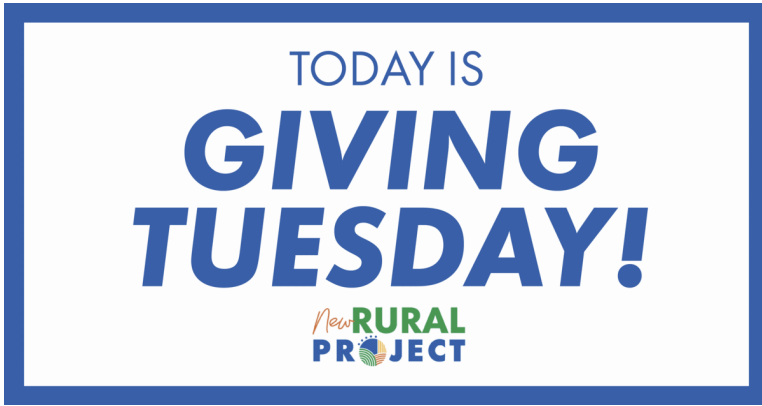


## Double your contribution this Giving Tuesday!



**From** Cynthia Wallace & Helen Probst Mills <cynthia@newruralproject.org>  
**To** Steve Johnston <sjohnston@tuesdayforumcharlotte.org>  
**Reply-To** <info@newruralproject.org>  
**Date** 2022-11-29 16:14

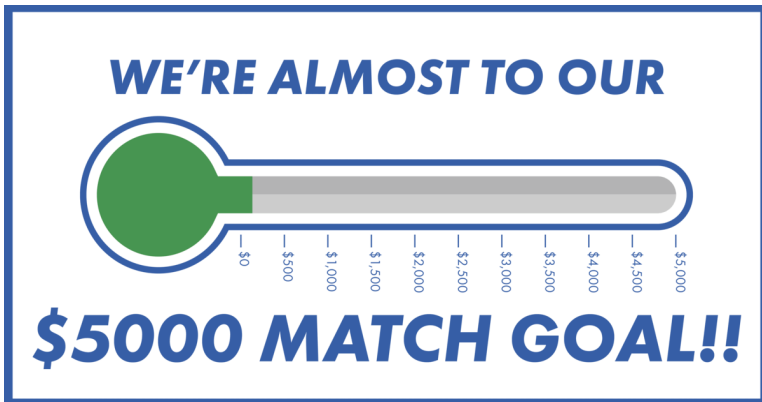


Steve,

Today is Giving Tuesday - it's one of the biggest giving days of the entire year! Thank you for continuing to receive the communications from New Rural Project (NRP) that keep you up to date on what we're doing to impact our rural communities. [Today is the perfect chance to make your first donation to NRP where your impact is doubled because we have a generous donor matching every dollar up to \\$5,000 to help engage young and marginalized rural residents.](#)

As you know, since the New Rural Project's launch, we've been making waves and getting media attention as we've listened to rural residents, hearing their concerns about their communities by phone banking, door knocking, partnering on community events, and completing professionally led focus groups and polls.

In the months and days leading up to Election Day on November 8th, we ramped up those efforts to include direct mail, social media and radio ads. We made huge investments to reach our high priority infrequent voters. [Your contribution today will help us kickstart 2023 as we continue working to hire more staff members to continue having an impact 365 days a year in the communities we serve in Union, Anson, Richmond, Scotland, Robeson, Hoke and Moore counties.](#)



We've already had folks rushing in contributions -- now we are only \$2,260 short of our goal! One minute is all it takes for you to make a big difference right now in the lives of rural North Carolinians. [Can you make your first donation and help us close our fundraising gap and meet our goal before the day ends to ensure our work continues?](#)

**Please note:** The records we're working with are based on contributions from this email address: sjohnston@tuesdayforumcharlotte.org. If you've given through another email address, contributed recently, or supported the New Rural Project through other means, we're deeply grateful for your support.

Thank you for your generous support, and we hope you are having a fabulous start to the holiday season!!

**Cynthia & Helen**

Co-Founders of New Rural Project

DOUBLE YOUR CONTRIBUTION TODAY!



New Rural Project is a 501(c)(4) registered non-profit organization and does not support or oppose any political candidate or party. New Rural Project can accept unlimited contributions from individuals, PACs, corporations and unions, and other 501(c)(4) organizations, but contributions to New Rural Project are not tax deductible.

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