

Anson County in the National Spotlight Again!



From New Rural Project <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
Date 2022-11-03 08:48



Steve,

The race is on and the New Rural Project team is working nonstop! One Stop Early Voting, where you can register and vote at the same time, ends on Saturday, November 5th and we want to ensure that the many infrequent rural voters in North Carolina turn out to cast their ballots in this important Midterm Election.

On October 31st, I was in a feature about rural voters in Anson County on NBC Nightly News with Lester Holt. This segment featured James, an Anson County resident and veteran, who is losing faith that his voice matters and his vote will make a difference. **Take a moment to watch me and James speak to NBC News reporter, Antonia Hylton.**



We know that some folks like James believe that their vote is not important, but that's exactly why Helen and I started the New Rural project in early 2021. Since 2021, we have been listening to rural folks of color and engaging in conversation with them about the impact that elected officials and the policies they enact have on their lives to encourage them to get involved and show up to vote.

Evidence that our efforts are working is the Sandhills Voter Initiative (SVI).

Three young men in their 30s who participated in our inaugural **Barbershop Conversations: F.A.D.E. (Fruitful African American Conversation on Empowerment)** in Anson County, founded SVI a couple of months after participating in F.A.D.E and have already had two successful events that mixed basketball and civic engagement and were attended by hundreds of Ansonians!



Election Day is around the corner on November 8th. Every day until the polls close on Election Day at 7:30 pm, we will be doing everything we can to reach out to rural voters to encourage them to use the power of their vote! Our democracy needs the engagement of all of us!

[Will you please help us today to use these last 7 days to reach these important voters like James and help them realize the power of their vote?](#)
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Warm regards,

Cynthia

PS: You can also help us get out the vote by joining our weekly Thursday evening phonebank. Sign up [here!](#)



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