

Happy International Day of the Girl! Join me in our new Girls Opportunity Alliance campaign



From Michelle Obama <info@email.obama.org>
To <sjohnston@tuesdayforumcharlotte.org>
Reply-To Obama Foundation <reply-fec112727d61037f-326_HTML-1941581-100016450-28042@email.obama.org>
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Hi there,

Every girl should have the opportunity to fulfill and shape her own destiny, and to do so with the encouragement, support, and tools she needs—and deserves—to make it happen. That's why, on International Day of the Girl, I'm thrilled to announce our newest Girls Opportunity Alliance campaign: [Get Her There.](#)



The Get Her There campaign is a global call to action. We know that none of us can do this work alone. Over the next five years, we aim to come together with brands, nonprofits, and people all over the world to support hundreds of community-led organizations, reaching thousands of adolescent girls—meeting them exactly where they are to get them where they want to be. I hope you'll join us in this work.

As part of this effort, we asked young women from our global community to share their dreams for the future and to write letters to their 25-year-old selves. Watch what they shared with us:



I've had the chance to meet so many hopeful and accomplished girls, just like the bright young women featured in this video. I've found their stories to be deeply moving and truly inspiring—and I think you'll feel the same way, too.

If you believe in the work that we're doing and want to help give our girls the opportunities they deserve, [you can get involved here.](#)

Remember: When girls get the opportunities they deserve, we all benefit. Thank you for your support and for helping us [Get Her There.](#)

—Michelle

Make a gift today to support girls around the world.

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The Barack Obama Foundation | 5235 S. Harper Ct, Suite 1140, Chicago, IL, USA 60615