

## Campaign Update: Vote 'Yes' for Stronger Housing



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Early Voting Begins October 20 | Election Day November 8



## Campaign Weekly Update

On the 2022 general election ballot, City of Charlotte voters have the opportunity to approve a \$226 million bond referendum package that will fund construction and revitalization of transportation corridors including streets and sidewalks, more affordable housing, and improvements to neighborhoods in established and emerging high-growth areas. At end end of your ballot, please vote YES ✓ for all three bonds: **\$146.2 million for streets, \$50 million for housing and \$29.8 million for neighborhoods.**

Visit Website

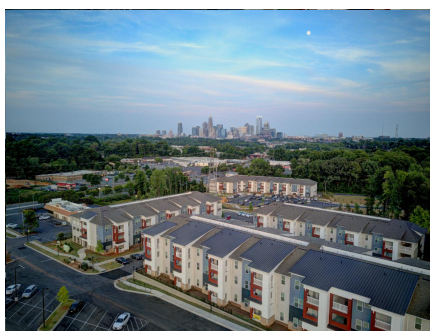


### Project Spotlight: Vote 'Yes' for Stronger Housing

**\$50 million** on the ballot for housing will help provide well-maintained affordable housing for low- and moderate-income individuals and families in the Charlotte area.

Efforts include:

- Multi-family new construction and rehabilitation
- Homeownership development in targeted neighborhoods
- Housing for seniors, disabled and shelterless populations
- Acquisition of properties for developing mixed-income communities



To see examples of past projects made possible by Housing Trust Fund investments, [please visit our Housing webpage.](#)

### Invite us to an Upcoming Event

If you support the **#2022CLTBonds**, we have an easy way you can get involved: **invite us to an upcoming event!**

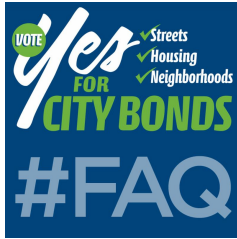
We want to make sure that our Charlotte community understands the importance of voting 'yes' for these bonds to continually make our city a great place to live and work.

Do you have an upcoming neighborhood association meeting, church event or industry candidates forum? Please reach out to us so we can make sure we get campaign materials there and a speaker, if possible. Help us spread the word to your family, friends, neighbors, colleagues and more!

To get in touch, email us at [Info@VoteYesForBonds.com](mailto:Info@VoteYesForBonds.com) or submit a [Get Involved form](#) on our website.



## Frequently Asked Question



**Q: Beyond the specific projects that the bonds will fund, are there more intangible benefits to a "yes" vote?**

A: Charlotte was one of the few cities that continued to grow and add jobs during the last economic downturn. We were in that position because of the city's strong fiscal and capital improvement policy over the long term. To continue to meet the needs of our current citizens and provide opportunities for rehabilitation and expansion, we have to continue to invest and improve our infrastructure. Additionally, projects that the bonds will fund will generate new residential and commercial development and stimulate job growth.

[Visit our website's FAQ page for more frequently asked questions.](#)

***Improving Charlotte, Connecting People.***



Coalition for a Better 2050 | 330 S. Tryon Street, Charlotte, NC 28202

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