

Ears to the Ground! Listening to Our Rural Communities



From The Team at New Rural Project <info@newruralproject.org>
To Steve Johnston <sjohnston@tuesdayforumcharlotte.org>
Reply-To <info@newruralproject.org>
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We're Listening to Our Rural Communities!

Steve,

New Rural Project has two fantastic events coming up next week!

If you're a young person (or young-at-heart), join us on **Tuesday, Sept. 27, at 7:00 PM** for our **Q3 Young People's Conversations**. Register [here](#).

On **Friday, Sept. 30, at 12 PM ET**, join us and representatives from **Change Research** to hear about the research that underpins our work. Register [here](#).

Tuesday, September 27 - 7:00 PM to 8:30 PM "Q3 Young People's Conversations: Combating Mis- and Disinformation"

The banner features the New Rural Project logo on the left and a graphic of two overlapping speech bubbles (one orange, one green) on the right. The text in the center reads "3RD QUARTER 2022 YOUNG PEOPLE'S CONVERSATIONS SERIES: COMBATING MIS- AND DISINFORMATION". Below this, there are four circular headshots of the participants, each with their name and title underneath.

 ALEXA WHALEY MEDIA COORDINATOR MILLENNIAL ACTION PROJECT	 TYLER DAYE POLICY & CIVIC ENGAGEMENT MANAGER COMMON CAUSE NC	 MELISSA PRICE KROMM DIRECTOR NC VOTERS FOR CLEAN ELECTIONS	 MODERATOR: CYNTHIA WALLACE EXECUTIVE DIRECTOR NEW RURAL PROJECT
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Join us for our third quarter **Young People's Conversations**. Our panel will be discussing how to combat the rising tide of misinformation and disinformation. NRP Executive Director Cynthia Wallace will be moderating and facilitating the conversation with Alexa Whaley from the Millennial Action Project, Tyler Daye from Common Cause NC, Melissa Price Kromm from NC Voters for Clean Elections, and all of you!

[Register today](#) to ensure you receive all the links and resources you need to join the effort in **Combating Mis- and Disinformation**. Please share this event with your networks and invite your friends to join us online via Zoom. The conversation will also be live-streamed on New Rural Project's [Facebook page](#) and the recording will be posted to our [YouTube channel](#).

Friday, September 30 - 12:00 PM ET
**"Using Qualitative & Quantitative Research to
Engage Rural Communities of Color"**

In 2021 and 2022, New Rural Project enlisted Change Research, an innovative polling firm, to embark on an extensive qualitative and quantitative research project focused on listening to Black, Hispanic, and Lumbee voters and non-voters in seven rural North Carolina counties: Anson, Hoke, Moore, Richmond, Robeson, Scotland, and Union. We now have the results of that project and would like to share them with you.

Join NRP's Executive Director Cynthia Wallace and Policy & Advocacy Director Helen Probst Mills, along with Nancy Zdunkewicz and Sumati Thomas from Change Research, for a discussion of the project findings and how it can inform similar efforts to engage rural communities of color across the country to more fully participate in the civic and electoral process.



Cynthia Wallace
Executive Director
New Rural Project



Helen Probst Mills
Policy & Advocacy Director
New Rural Project



Nancy Zdunkewicz
Senior Analyst
Change Research



Sumati Thomas
Associate Analyst
Change Research

Please register in advance using the link below. We look forward to seeing you and sharing the results of this important research.

Friday, September 30th

12 PM ET / 9 PT

[RSVP HERE](#)

Thank you for being on our team! We look forward to seeing you!

The New Rural Project Team

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New Rural Project (NRP) is a non-partisan 501(c)(4) non-profit organization that engages young and marginalized residents in rural communities to amplify their voices through increased civic and electoral engagement. NRP works to eliminate barriers to engagement by listening to rural stakeholders and working together to develop community-driven solutions. Learn more at newruralproject.org.

Change Research provides fast, affordable, and accurate polling, focus groups, and data modeling to forward-thinking organizations and campaigns. Learn more at changeresearch.com.

Common Cause is a nonpartisan grassroots organization dedicated to upholding the core values of American democracy. We work to create open, honest, and accountable government that serves the public interest; promote equal rights, opportunity, and representation for all; and empower all people to make their voices heard in the political process. Learn more at commoncause.org.

The **Millennial Action Project** works directly with our nation's leading young policymakers on both a national and state level to bridge the partisan divide and lead a new era of collaborative governance. As a national, nonpartisan nonprofit dedicated to activating millennial policymakers, MAP gives our nation's young leaders the resources and support to develop and pass innovative policy solutions — and forge productive partnerships on the issues affecting the youngest generations of Americans. Learn more at millennialaction.org.

North Carolina Voters for Clean Elections (NCVCE) is the central coalition for campaign finance reform advocacy in North Carolina. We employ three main strategies to promote Voter-Owned Elections and other campaigns reforms: grassroots coalition building, legislative advocacy, and research and publication. Learn more at ncvce.org.

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