



GIVE UNITED

LIVE UNITED

Tuesday Morning Breakfast Forum

August 30, 2022

United Way
of Central Carolinas



A large graphic on the left side of the slide. It features a red stylized human figure with arms raised, set against a background of concentric orange and yellow arcs. Below this, a large blue hand is shown reaching upwards, palm facing the red figure.

WHAT DOES UNITED WAY DO?



SOLVE the most complex problems in the community.



RAISE funds to make strategic community investments.



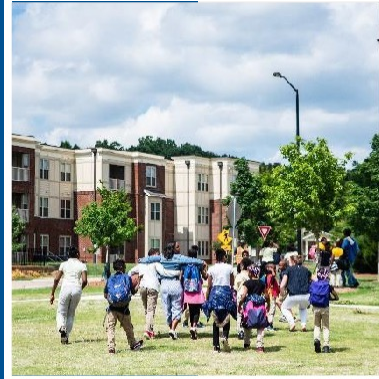
CONVENE community leaders for collaborative success.



ADVOCATE for impact that creates lasting change.

MECKLENBURG INVESTMENT PRIORITIES:

Funding solutions to
our community's
greatest challenges.



UNITED NEIGHBORHOODS

Changes the odds for people living in the most disinvested neighborhoods through holistic, coordinated efforts, so they have the opportunity to thrive.

UNITE CHARLOTTE

Addresses the inequities within philanthropy by intentionally funding and strengthening grassroots organizations led by people of color.

RESPONSIVE SOLUTIONS

We support our community's safety net when critical needs arise through coordinated, collaborative and strategic investments.

UNITE CHARLOTTE:

ADVANCING RACIAL EQUITY

Unite Charlotte addresses inequities within philanthropy by intentionally funding Black- and Brown-led grassroots organizations.

BREAKING DOWN BARRIERS



Award operating funding and offer capacity-building support to emerging and under-resourced nonprofits.



Provide leadership development to build a pipeline of Black and Brown leaders within the nonprofit sector.



UNITED NEIGHBORHOODS: CREATING OPPORTUNITY, ONE NEIGHBORHOOD AT A TIME

A place-based, holistic strategy that drives deep transformation and revitalization so that children and families can thrive.

A COMMUNITY-BASED MODEL



Residents and community leaders identify priorities and recommend funding for nonprofits serving their neighborhoods.



These partners offer everything from access to healthcare and legal advocacy, to afterschool programs and fresh fruits and vegetables.



United Way
of Central Carolinas



UNITED NEIGHBORHOODS FUNDING PROCESS

Conducted
100+
interviews

Identified
Quarterback
Organizations

Conducted
community
visioning
sessions to
identify
priorities

Opened LOI
based on
community
priorities

Residents
review LOIs
and invite
selected
agencies to
submit
application

Residents
review
applications
and select
organizations
to receive
funding

Grant year
begins



United Way
of Central Carolinas

THANK YOU! QUESTIONS?

GIVE UNITED. LIVE UNITED.

UWCENTRALCAROLINAS.ORG

