

## Grand Opening of Our Relocated Shelby Store



**From** Goodwill Industries of the Southern Piedmont <community@goodwillsp.org>  
**To** <sjohnston@tuesdayforumcharlotte.org>  
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Come to the opening of our new Shelby store to shop and win prizes!

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### OUR SHELBY STORE IS MOVING

Goodwill is closing its current retail store in Shelby and opening a new and improved one right down the road at [1005 East Dixon Boulevard](#) on **Friday, August 26.**

The new location is significantly larger than the original one, as it's a former Lidl. You can expect a traditional shopping experience, but with some new added features including a café in partnership with a local business, a rentable community room and an entire electronics and gaming section hosted by our tech store, [The GRID.](#)

### ABOUT GRAND OPENING DAY

On **Friday, August 26, at 10 a.m.**, come to the grand opening of our relocated Shelby store! Enjoy a variety of festivities during its first day open to the public.

- The first 100 shoppers will receive a free reusable tote bag.
- We'll offer coffee and donuts to people waiting in line.
- King of Pops will be on-site from 11 a.m. - 1 p.m. You can spin our prize wheel to win a free King of Pops popsicle, coupons and other prizes.
- Throughout grand opening day, we'll hide "golden ticket" gift cards, ranging from \$5 - \$20, for people to find in the store and use when they want.

### GET DIRECTIONS

## OLD LOCATION MOVING SALE

Since we're closing our original store in Shelby, [located at 445 Earl Road](#), we need to clear its inventory and will be hosting a moving sale.

- From August 16 - 19, everything will be 25% off at the [original Shelby store](#) (while supplies last).
- Then, from August 20 - 23, the sale will increase to 50% off everything at the [original store](#) (again, while supplies last).

### GET DIRECTIONS

## GREAT FINDS THAT DO GOOD

Like all of our retail stores, the money we make selling donated goods at our new Shelby store will fund [career training courses](#), [job search support](#), [family stability services](#), and more - all of which we offer free of charge to thousands of [people in our community](#) each year.



**Building pathways that help people pursue the life they want to achieve!**

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